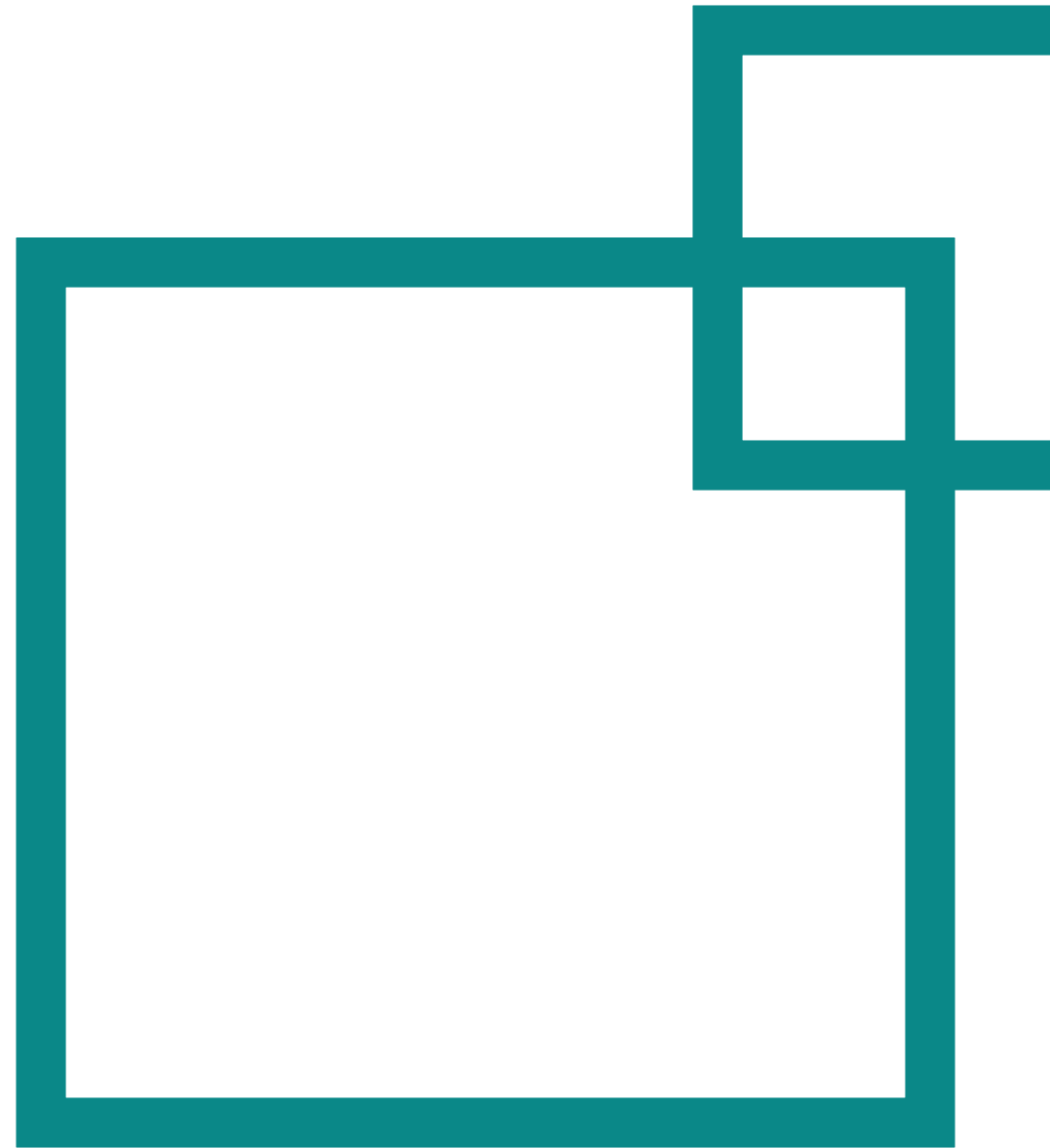


# CERV – Just Green Green transition in Hungary 2024

 EFMD  
EQUIS  
Research Center



# About Just Green project



The JustGreen project comes at a time when the EU faces numerous challenges – from war on its borders and shifting geopolitical power balances to issues of the rule of law and growing inequality – putting pressure on the EU both externally and internally.

It addresses the challenges associated with the EU's green transformation, which is likely the most significant test for the Union in its recent history and is expected to bring profound changes to the economic and social lives of its citizens.

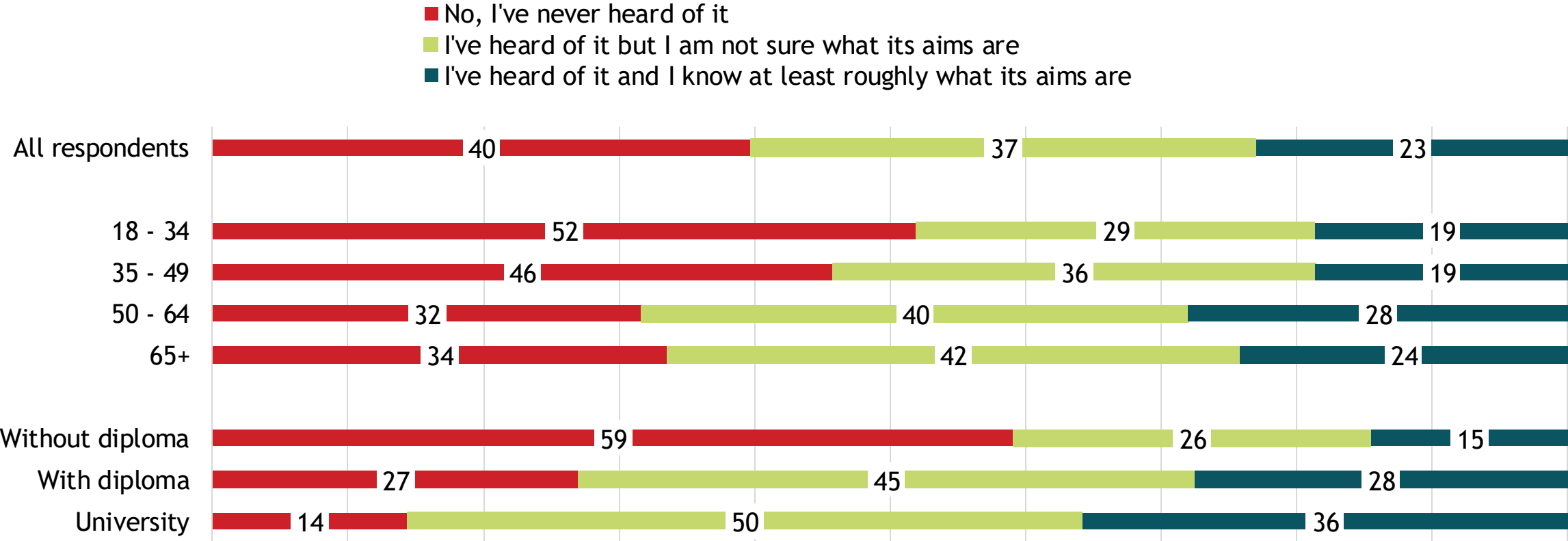
The project aims to engage citizens from the V4 countries in debates and other forms of public participation on the topic of decarbonization in three areas closely tied to their everyday lives: housing, mobility, and the labor market. Public participatory activities, along with accompanying research, aim to identify specific barriers faced by citizens and communities when implementing climate-friendly measures or adapting to the EU's decarbonization policies.

This project will support debates and other forms of citizen engagement in the V4 countries, conveying their feedback to local, national, and EU policymakers, thereby strengthening citizens' sense of co-responsibility for the EU's climate and environmental policies.

Basic Research parameters	
Type of Research	Quantitative survey
Population	Hungarian population, citizens aged 18 and over
Data collection method	Online survey (CAWI); face-to-face interviewing (CAPI)
Sample size	N = 1005 (605 CAWI; 400 CAPI)
Method of Ensuring Representativeness	Quota sampling
Main quota	Age; Gender; Education; Region; Municipality size
Data collection	27. 09. – 15. 10. 2024

# The Green Deal

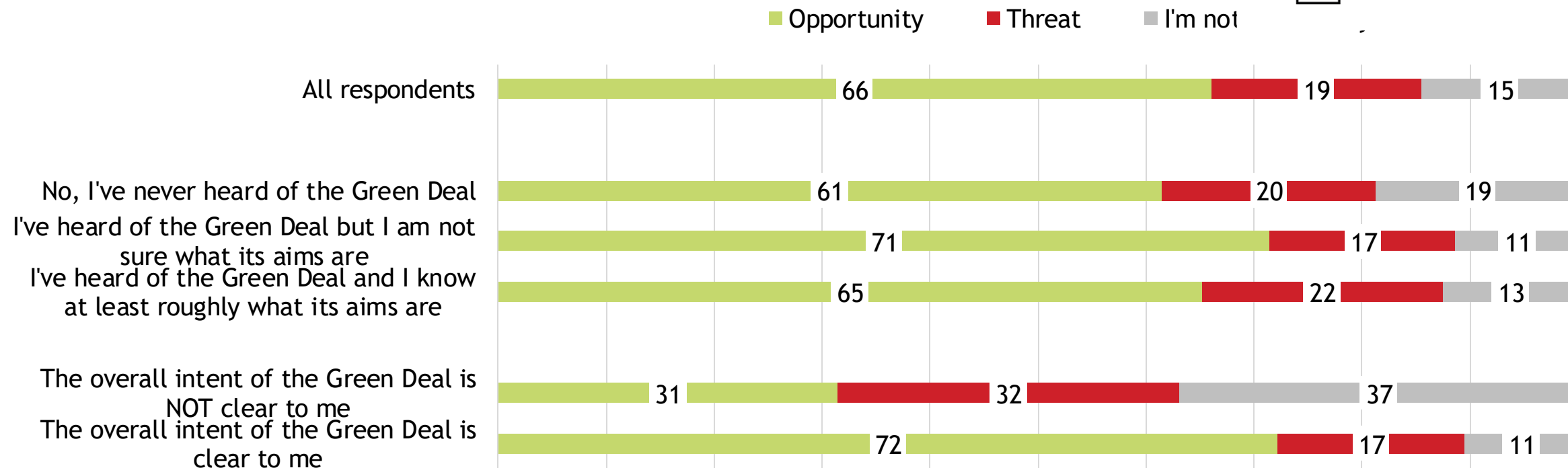
# 4 out of 10 Hungarians have never heard of the Green Deal



In general, the Green Deal is not a particularly well known measure in Hungary. 40% of the respondents have never heard of it, 37% have heard of it but do not really know what its aims are, and only 23% have heard of the Green Deal and know its objectives. The biggest differences are between different groups with different levels of education. 59% of the respondents without a high school diploma have never heard of the Green Deal. In contrast, it is only 14% of the respondents with a university degree who have never heard of it. Surprisingly, older people are more likely to have heard of the Green Deal than younger people.

# Two-thirds of Hungarians think the Green Deal is an opportunity

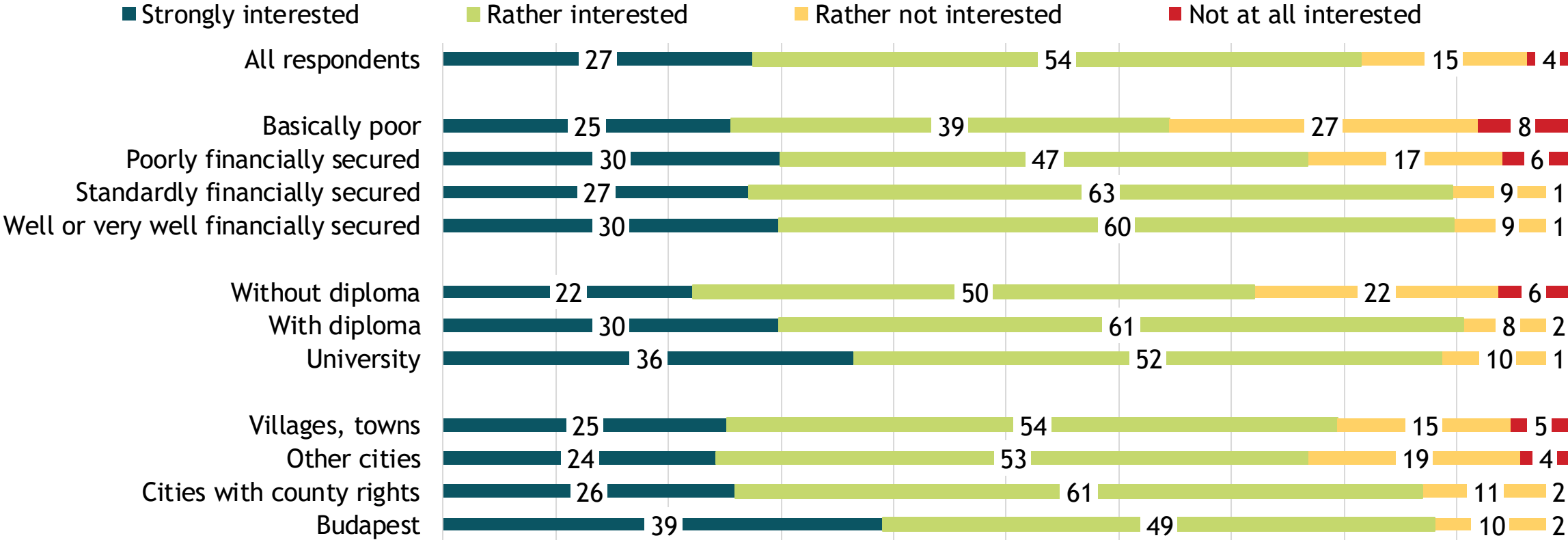
21 Research Center



After the Green Deal's objectives were read out loud to the respondents, 66% see the Green Deal as an opportunity to the Hungarian economy. Interestingly, there is a difference of only 4 percentage points between those who have never heard of the Green Deal and those who have heard of it before and know roughly what its aims are. However, among those for whom these objectives were clear, a large majority, 72%, interpreted the Green Deal as an opportunity. On the other hand, among those for whom the Green Deal's objectives were not clear even after explanation, only 31% interpreted the Green Deal as an opportunity. Thus, a much higher proportion of those who understand the objectives of the Green Deal think positively about it. This highlights the potential and the importance of education about the Green Deal.

# Attitudes towards climate change

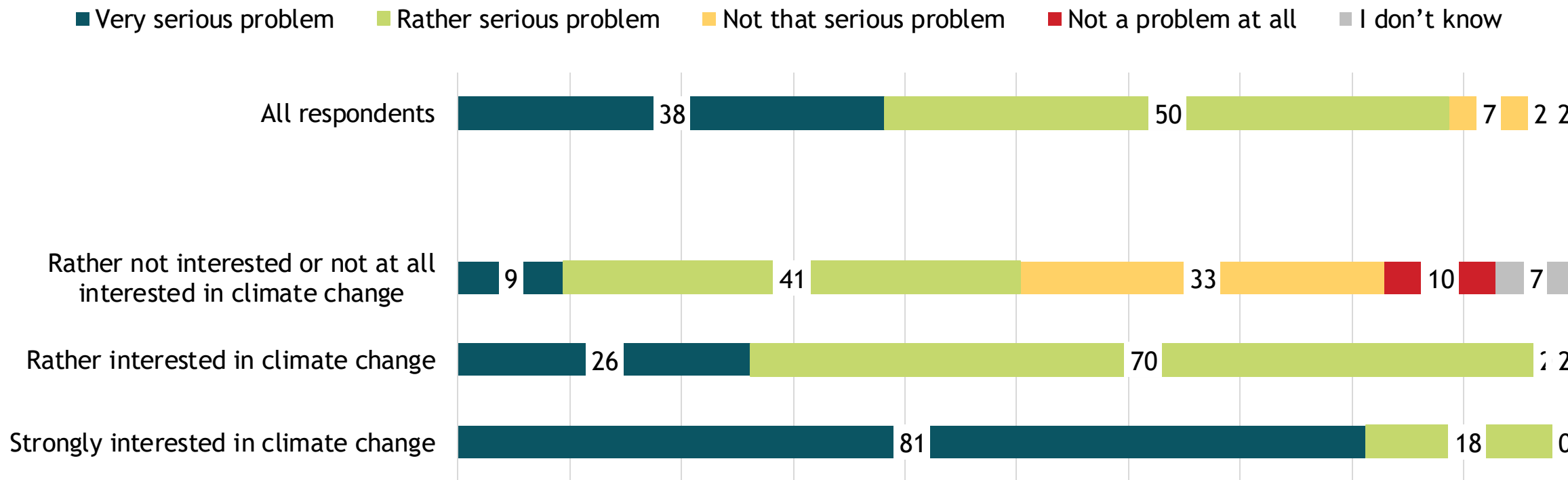
# 8 out of 10 Hungarians care about the climate change



The questionnaire shows that the vast majority of people, 81% of Hungarian society are interested in the topic of climate change. The proportion of those who are strongly interested in the topic of climate change is higher among respondents with university degree and residents of Budapest. The proportion of those who are not at all interested in the topic of climate change is higher among those who consider themselves poor and those who have not completed secondary education. It is likely that for some groups of people with financial difficulties, making the ends meet is a burden that makes global issues such as climate change seem less pressing. However, it is important to note that the majority of those who identify themselves as poor are also rather interested or very interested in climate change.



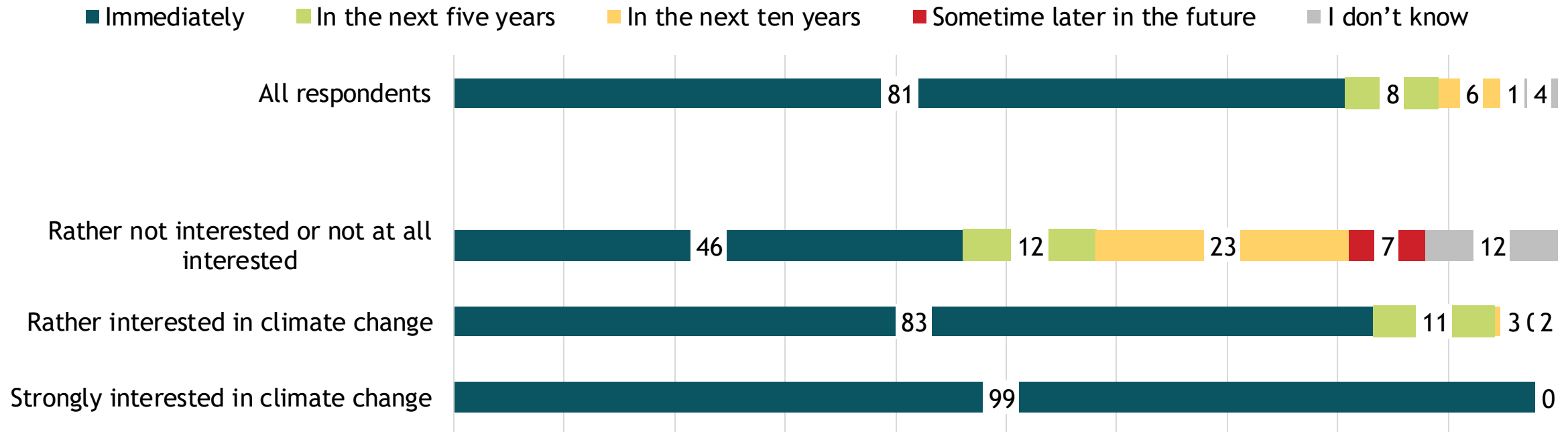
# 88% of the Hungarian population think that climate change is a problem <sup>[2]</sup> Research Center



Almost everyone, 88% of the Hungarian population think that climate change is a problem, and 38% of the population think that it is a very serious problem. Interestingly, even among those who are rather not interested or not at all interested in the topic of climate change, half of them, 50%, think that it is a problem. However, only 9% of those who are not interested in climate change think that it is a very serious problem, while this number is 81% among those who are strongly interested in climate change.

# 81% of the Hungarian population think that we should start working on problems of climate change immediately

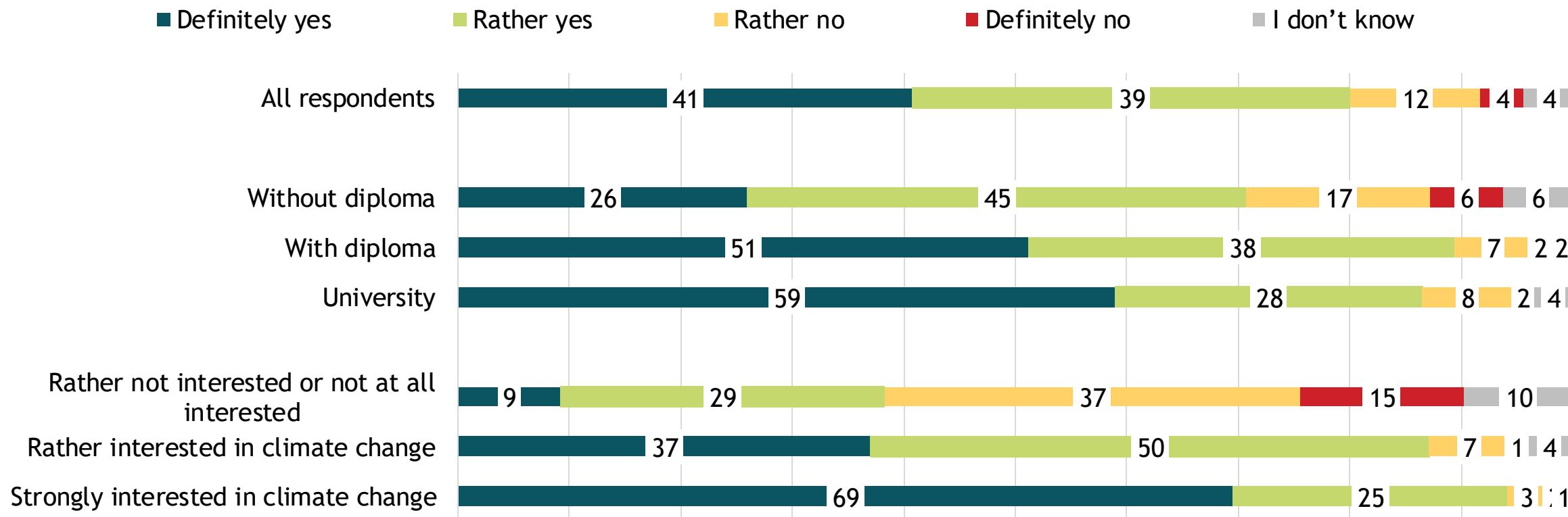
21 Research Center



Most people, 81% of the Hungarian population think that we should start working on problems of climate change immediately. Similarly to the seriousness of the problem of climate change, even among those who are rather not interested or not at all interested in the topic of climate change, 46% think that we should act immediately. This number is 99% among those who are strongly interested in climate change.

# 80% of the Hungarian population feel that climate change has an impact on their daily lives

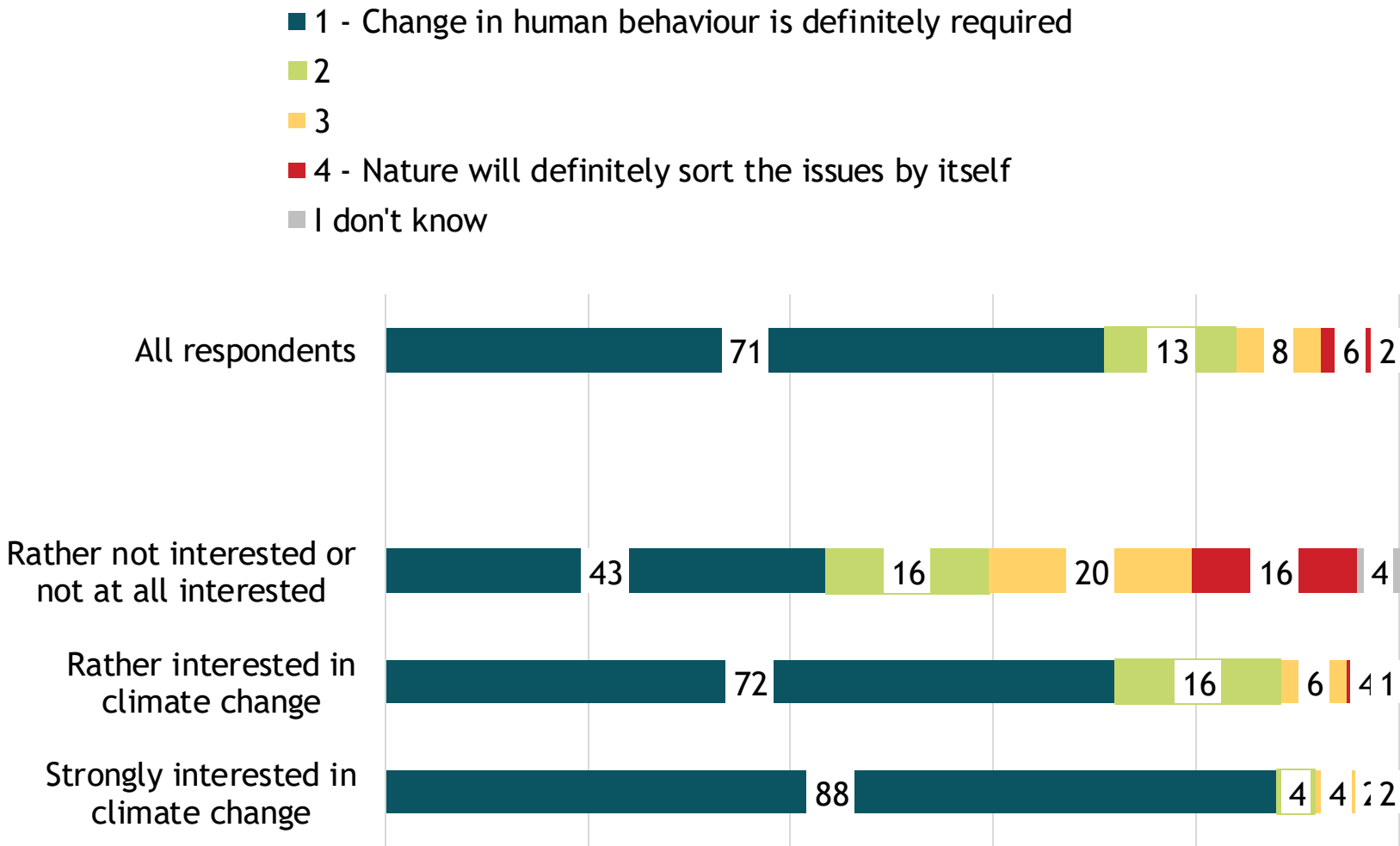
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80% of the Hungarian population feel that climate change has an impact on their daily lives. 41% definitely think that it is a discernible impact. The proportion of the respondents who think that climate change definitely has a discernible impact on their daily lives is higher among people with higher levels of education. However, the detection of climate change on the level of daily life is highly dependent on whether someone is interested in the topic or not in the first place. The less someone is interested in the topic of climate change, the less they think it has a discernible impact on their daily lives.

# Very few people think that nature will solve climate-related issues by itself

Very few people think that nature will solve climate-related issues by itself. 71% of the respondents think that change in human behaviour is definitely required. This proportion is lower among those who are not interested in the topic of climate change (43%), and higher among those who are rather interested (72%) or strongly interested in the topic (88%).



# Attitudes towards climate change

## Main take-aways

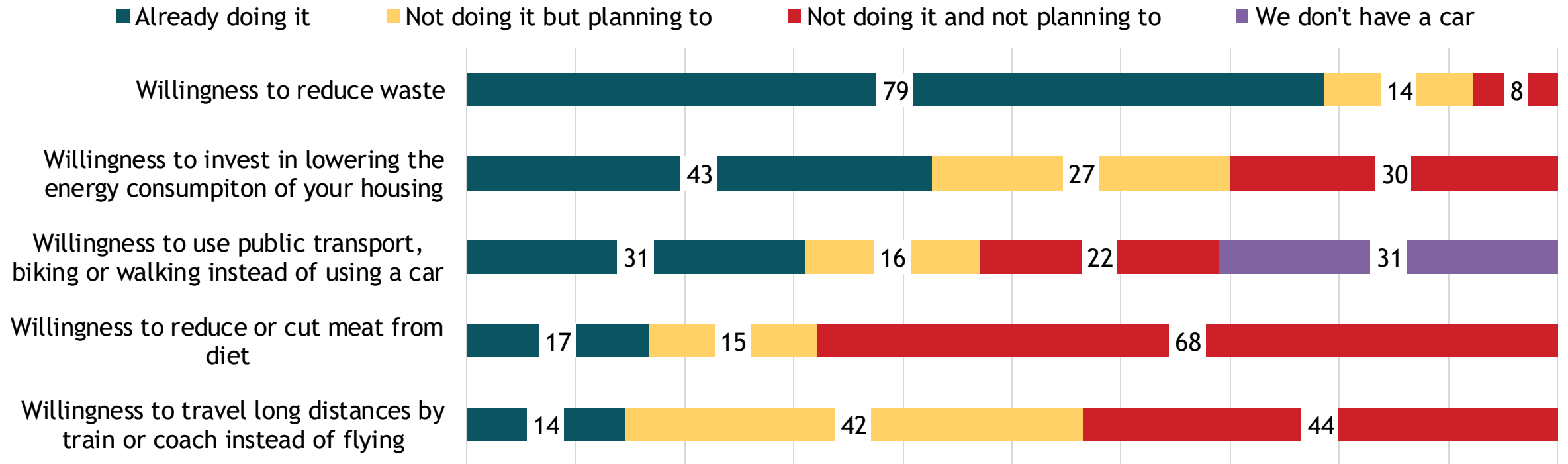
The majority, 88% of the Hungarian population agree that climate change is a serious problem, we should act immediately (81%) and change in human behaviour is definitely required to achieve that (71%). The proportion of people who think like this is higher among those who have a basic interest in this topic. However, the proportion of people who agree with the seriousness of the problem and the urgency to start acting is high even among those who are not interested in the topic at all.

The proportion of those who are strongly interested in the topic of climate change is higher among people with higher levels of education and the residents of Budapest. On the other hand, the proportion of those who are not at all interested in the topic of climate change is higher among those who consider themselves poor and those who do not have high school diploma, although the majority of these people are also rather interested or very interested in climate change. It is likely that for some groups of people with financial difficulties global issues such as climate change seem less pressing.

80% of the Hungarian population feel that climate change has an impact on their daily lives. However, the detection of climate change on the level of daily life is also highly dependent on whether someone is interested in the topic or not in the first place. The less someone is interested in the topic of climate change, the less they think it has a discernible impact on their daily lives.

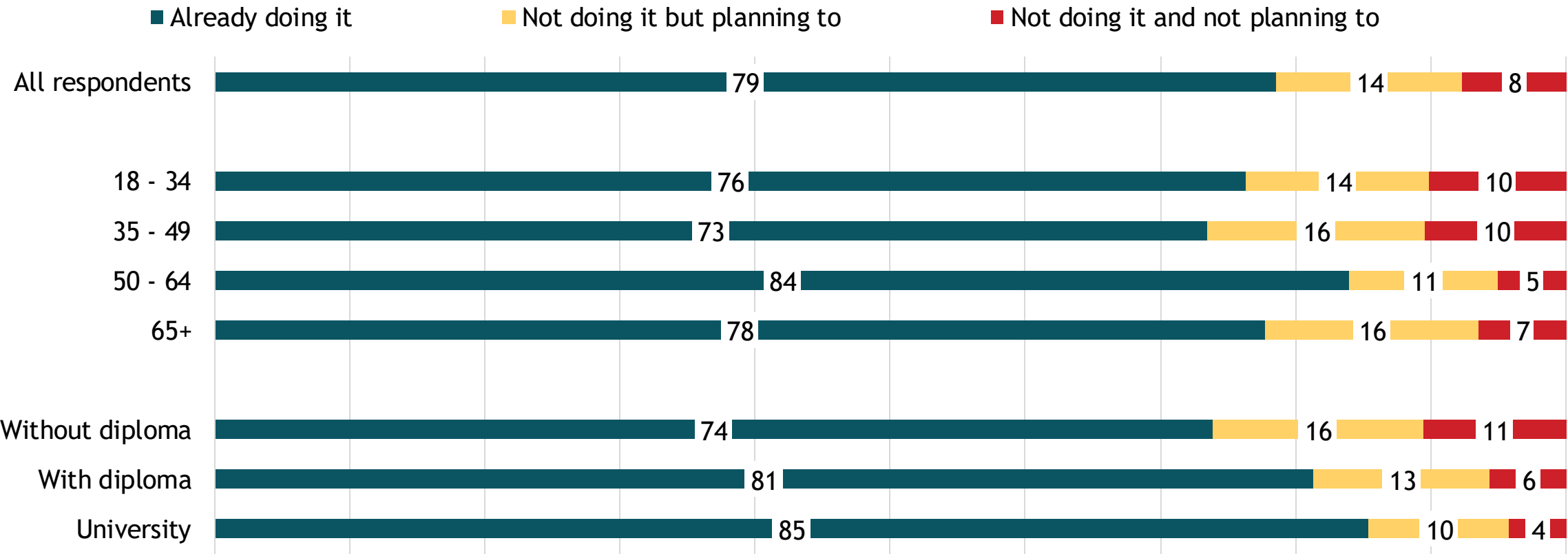
# Willingness to change behaviour

# Willingness to change



The step Hungarians are least willing to take is stopping eating meat. 68% of the respondents are not willing to do so. Reducing waste is the thing respondents said they are already doing in the highest proportion, but it is worth bearing in mind that this is the least tangible category. The next issue for which the lowest proportion of respondents has taken a step so far is choosing to take the train or long-distance bus instead of flying. However, this is also the step that the highest proportion of people would be willing to make.

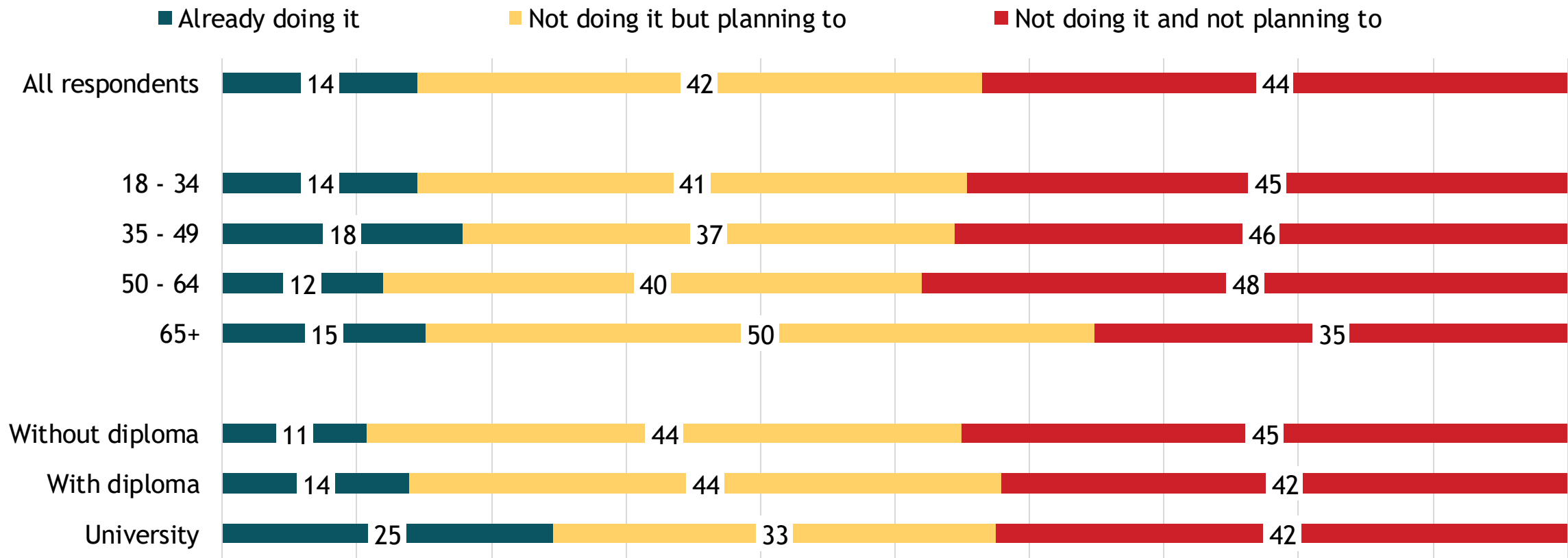
# Willingness to reduce waste



Waste reduction is what people do in highest proportion. All age groups indicated they have made this step. Higher educated people are doing it slightly more than lower educated people, but there are no marked differences.

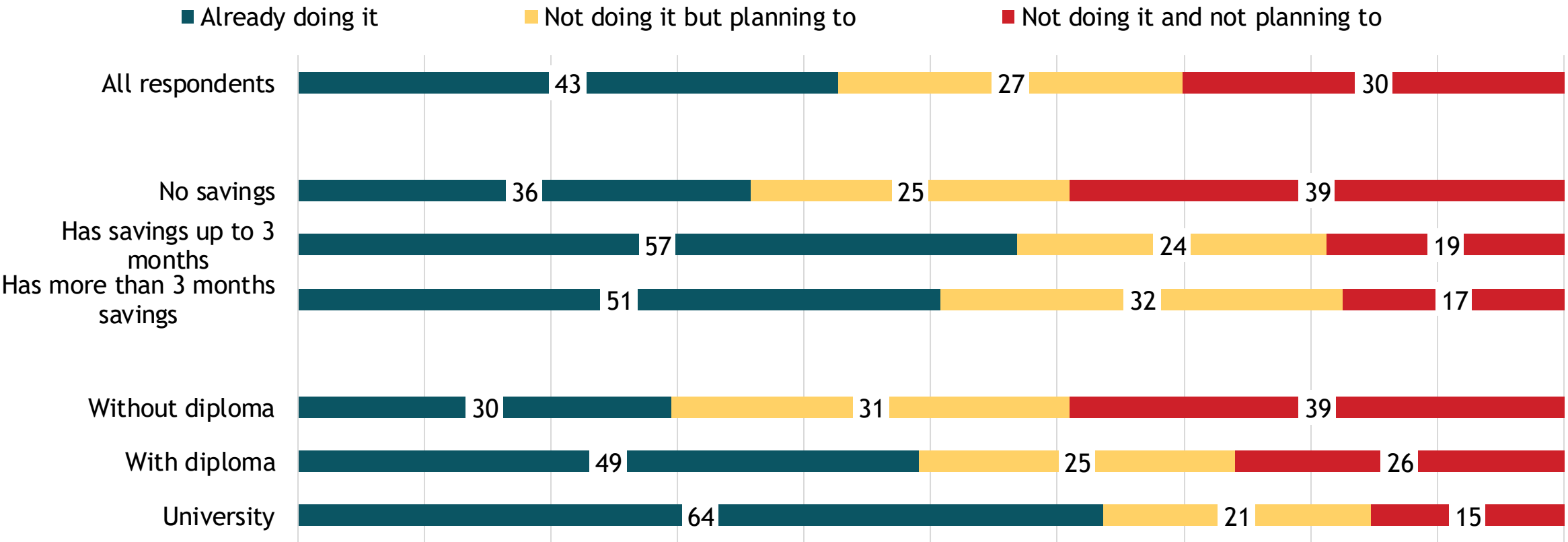


# Willingness to travel long distances by train or coach instead of flying



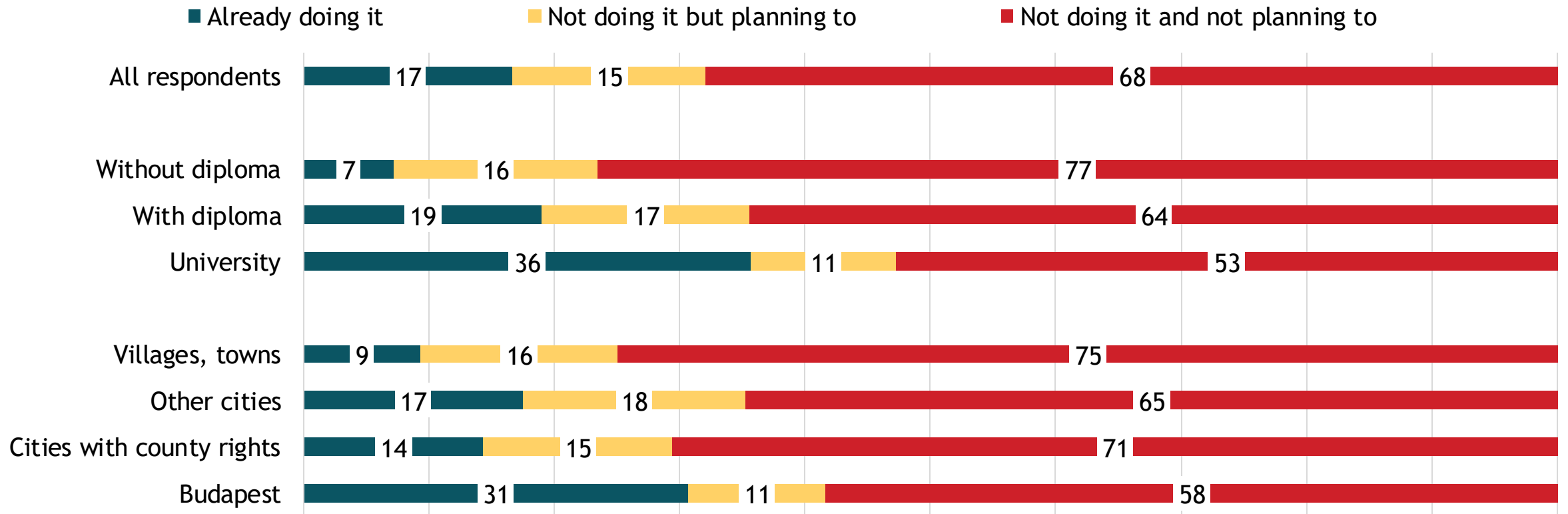
People with university degree are willing to give up flying in favour of long-distance bus and train travel in higher proportion than lower educated people. However, it is also worth to consider that they are in better financial situation and are probably more likely to travel by air than those with lower levels of education - although this was not asked in the questionnaire -, so they are more able to forego flying than those who fly less.

# Willingness to invest in lowering the energy consumption of your housing



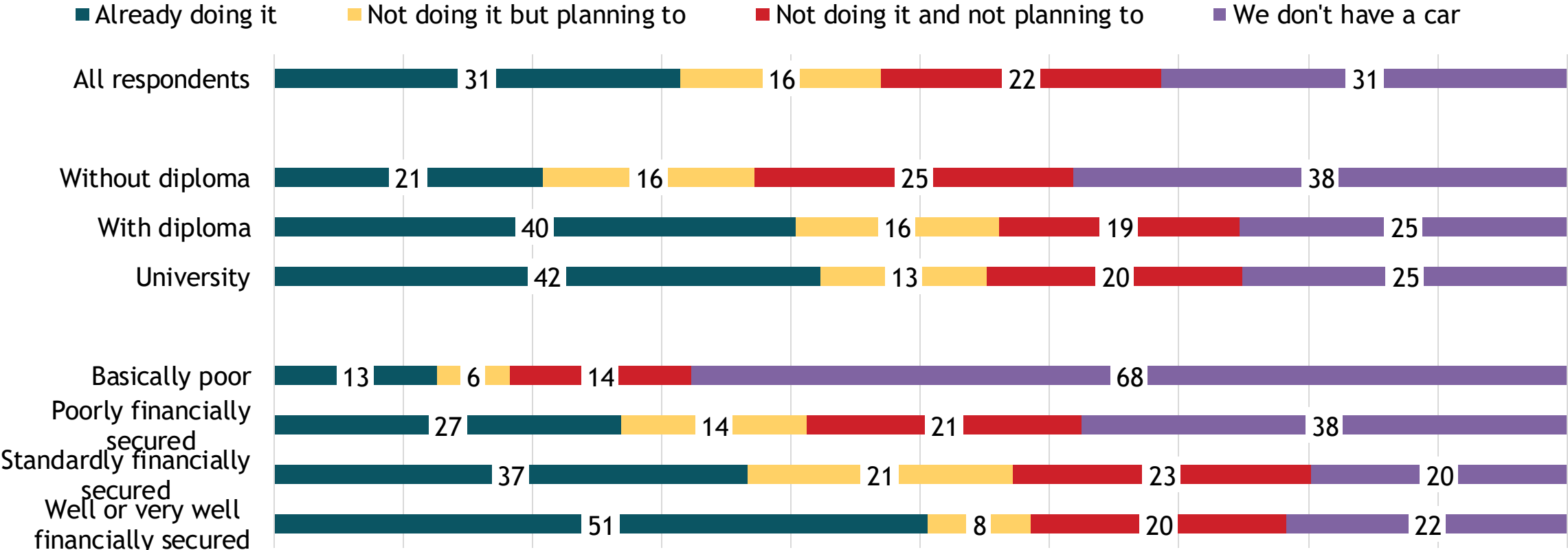
The willingness to invest in lowering the energy consumption of someone’s housing has a statistically significant relationship with the respondent's educational level and whether the respondent has savings or not.

# Willingness to reduce or cut meat from diet



People with higher level of education and people who live in Budapest are reducing or cutting meat from their diet in higher proportion.

# Willingness to use public transport, biking or walking instead of using a car



The best financially secured and higher educated people indicated in higher proportion that they consciously use public transport or walk instead of using a car. It is also important to note that the poor people mostly cannot afford to have a car, therefore, they are the ones who do not use a car at the highest rate.

# Willingness to change behaviour

## Main take-aways

The step Hungarians have taken in the highest proportion to reduce their environmental impact is choosing to take the train or long-distance bus instead of flying. Also, this is the issue for which the lowest proportion of respondents has taken a step so far, but it is important to note that we do not have information from the questionnaire about their flying habits. The step Hungarians are the least willing to take is to stop eating meat. 68% of the respondents are not willing to do so. Reducing waste is the thing respondents said they are already doing in the highest proportion, but it is worth bearing in mind that this is the least tangible category.

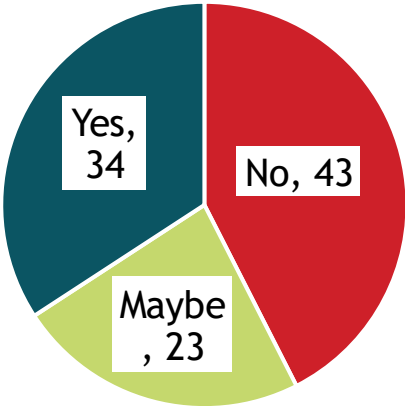
In general, the willingness to take steps to lower environmental impact highly depends on one's highest level of education. People with a university degree show the highest proportion across all categories, indicating they are either willing to take action or are already doing so.

It is also important to note that the least financially secured group has less opportunity to change certain things, like investing in lowering the energy consumption of their housing. Also, the best financially secured and higher educated people indicated in higher proportion that they consciously use public transport or walk instead of using a car. However, the poor people mostly cannot afford to have a car, therefore, they are the ones who do not use a car at the highest rate.

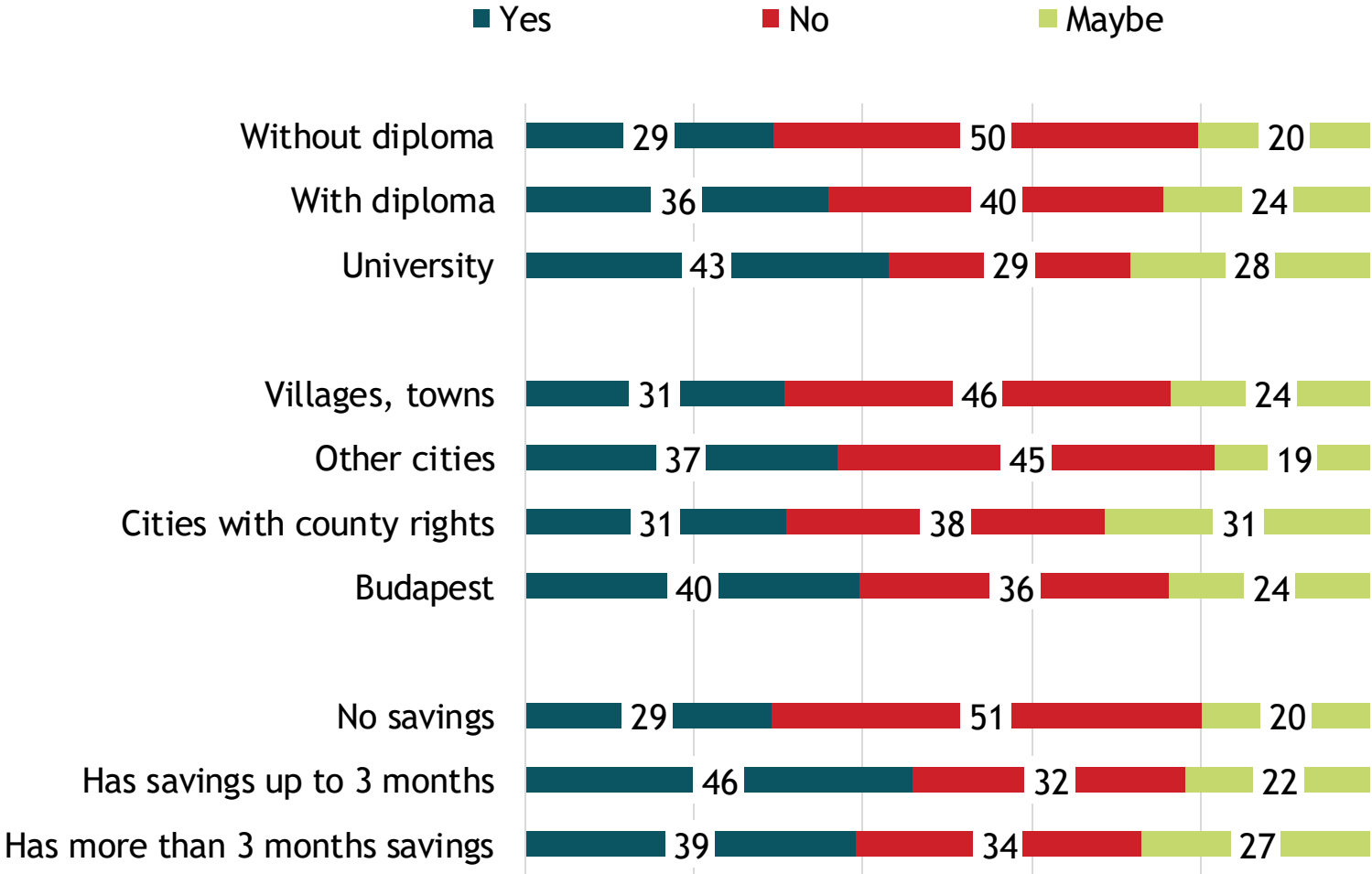
# Investment

# Third of house owners plan to invest in reducing the energy consumption of their home

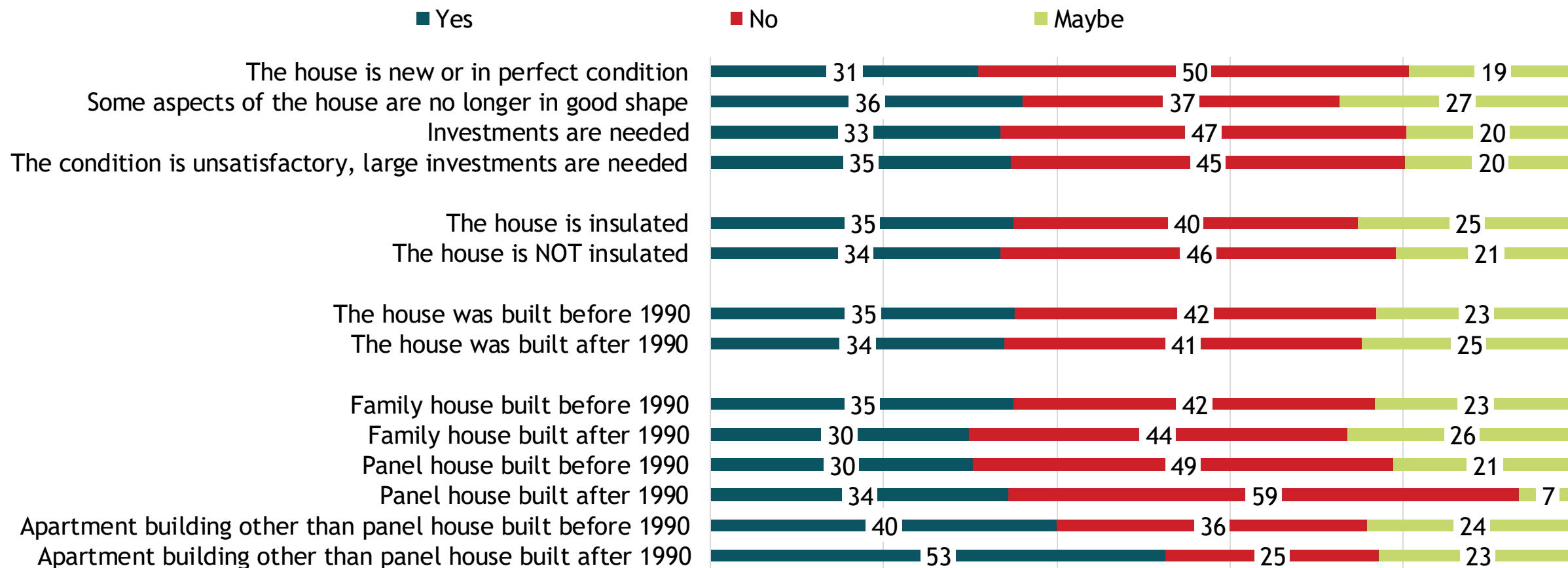
34% of the house owners plan to invest in lowering the energy consumption of their housing in the next five years.



The relationship between the willingness to invest in energy efficiency of the housing and settlement size is not statistically significant. It rather depends on someone’s education level and financial situation. Those who have savings or are in a more secure financial position are more likely to plan to invest in improving the energy efficiency of their property over the next five years.



# The willingness to invest in the house doesn't depend on the condition, type and age of the house



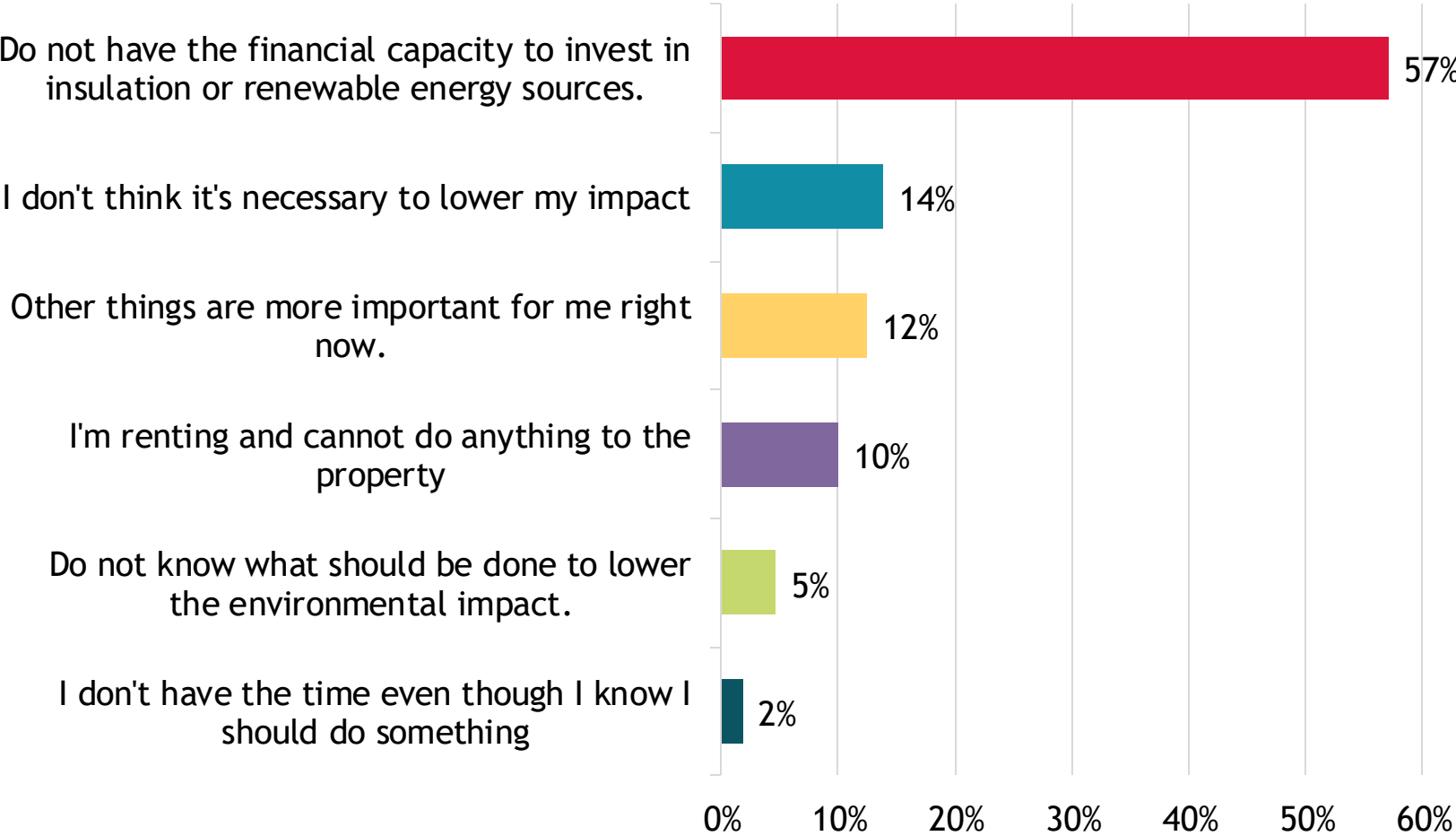
The willingness to invest in reducing the energy consumption of the housing in the next 5 years does not statistically depend on the condition of the house, the age of the house, the type of the house or whether the house is insulated or not.



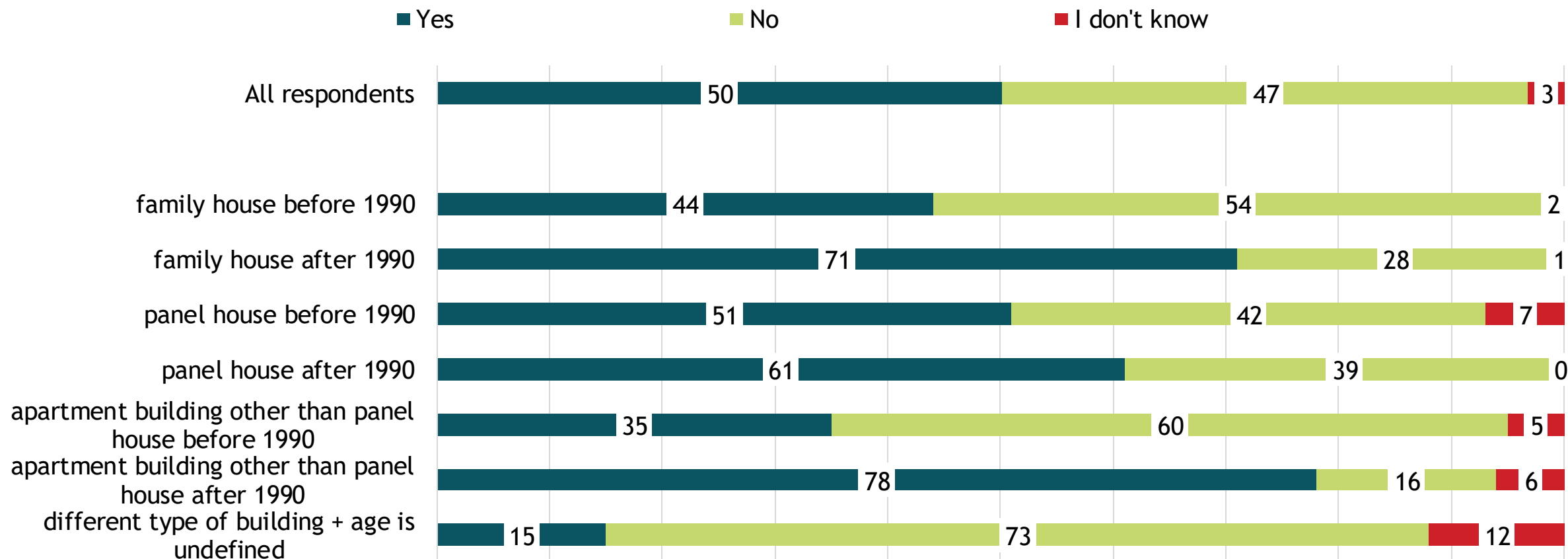
# The main barrier of making households energy efficient is the lack of money

57% of the respondents who are not planning to invest in insulation or renewable energy sources indicated that that the reason of this is that they do not have the financial capacity to do so. This highlights the main barrier of making households energy efficient. The primary issue is that even if households are aware of the problem, they do not have the means to make any changes.

## Those who are not planning to invest in lowering the energy consumption of their housing

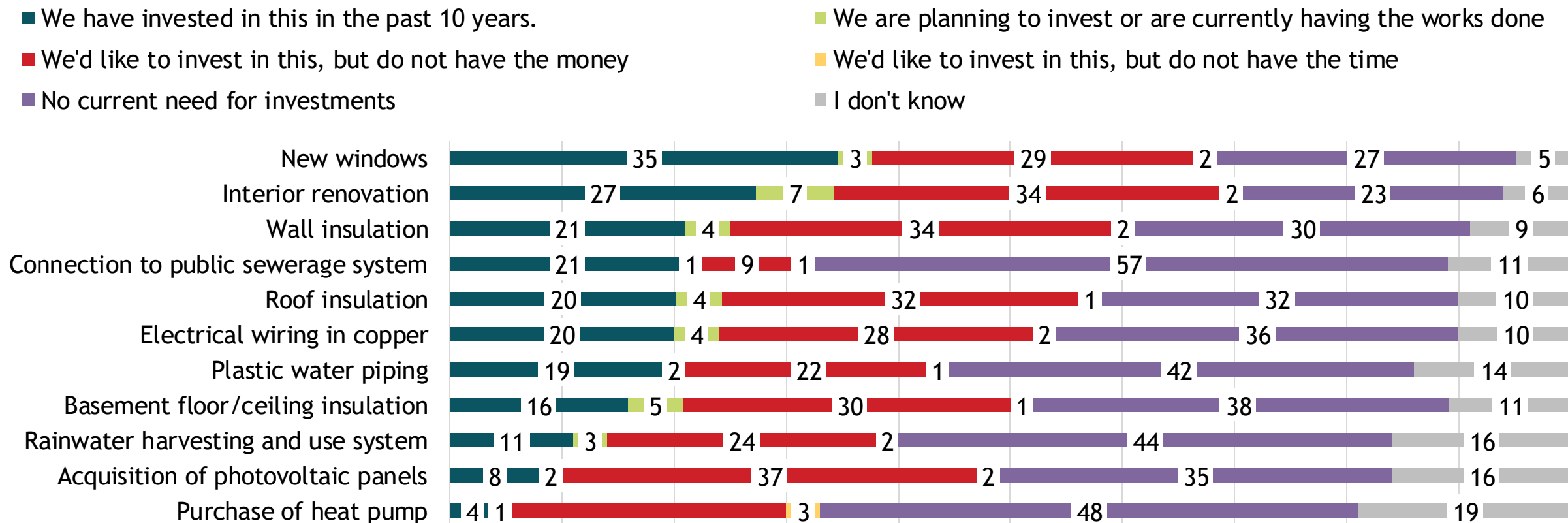


# Half of the houses are insulated



In Hungary, 50% of the houses are insulated. Apartment buildings other than panel houses built after 1990 (78%) and family houses built after 1990 (71%) are insulated in the highest proportion. The contrast is the smallest between panel houses built before (51%) 1990 and after 1990 (61%).

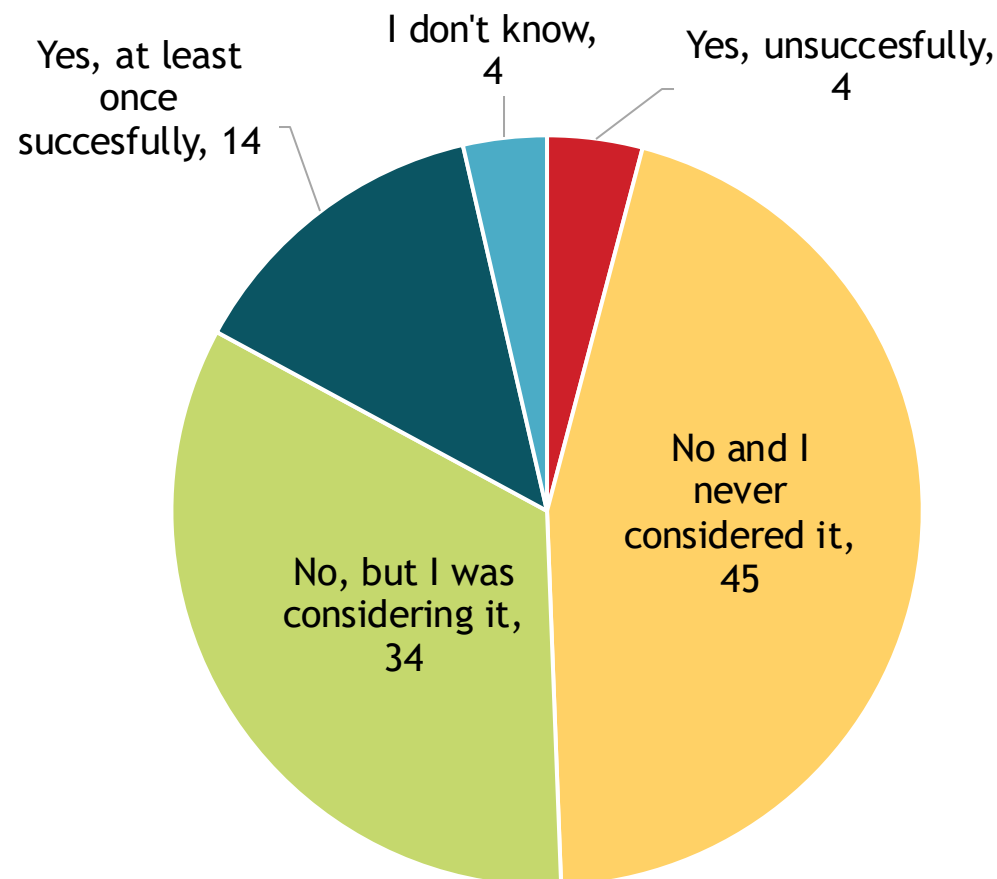
# The biggest barrier to modernise houses is money



The three investments that respondents would most like to invest in, but do not have the financial resources for, are the acquisition of photovoltaic panels (37%), wall insulation (34%) and interior renovation (34%). The data shows that the population has very few resources to make any investment realistic. The proportion of investments that they actively plan to make is negligible compared to those that they feel they need for but do not have the resources to carry out. The biggest barrier to modernise houses is money. Although there is a significant need for renovation, financial constraints make these investments unlikely in the foreseeable future.

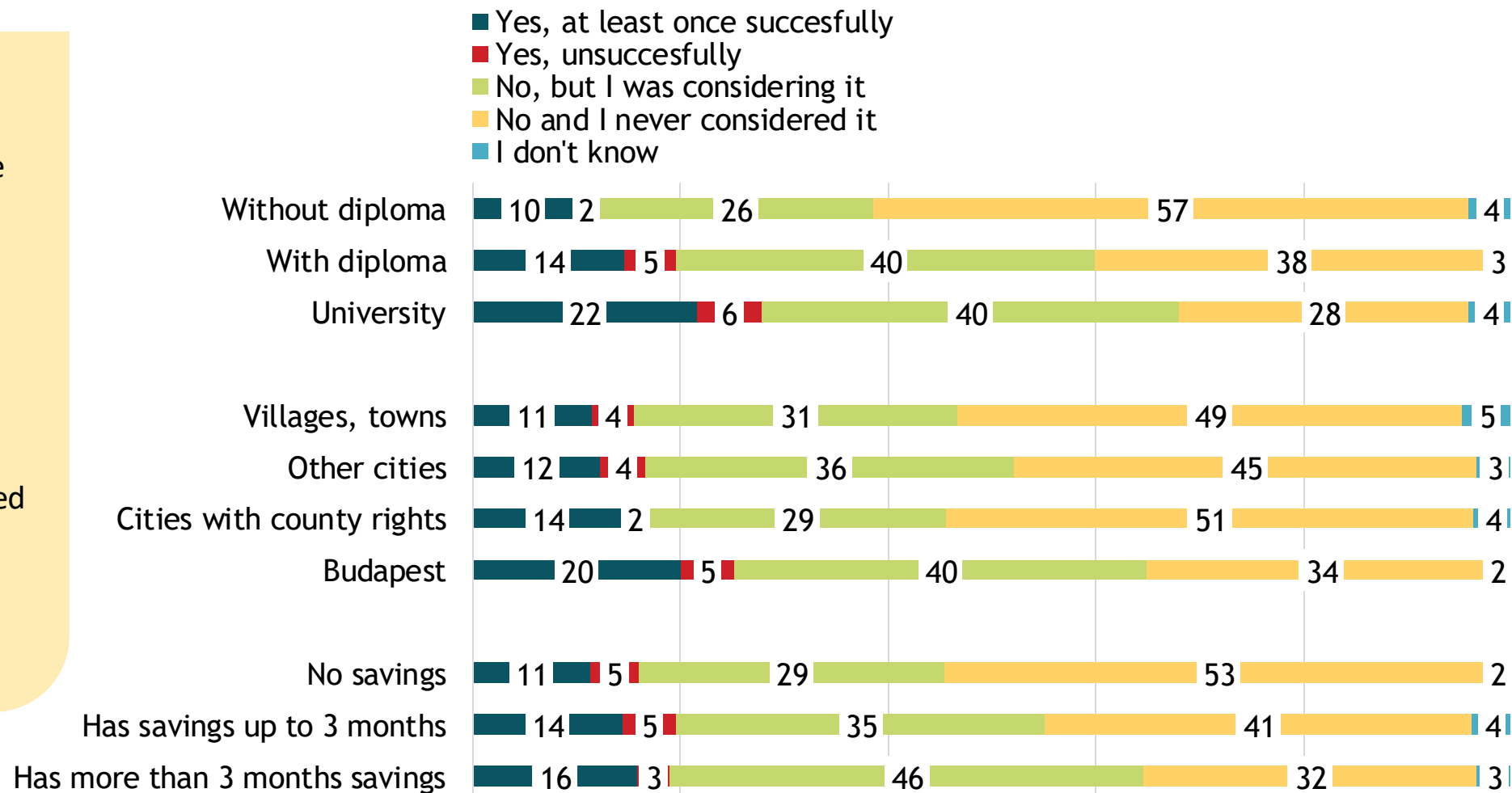
## Half of Hungarian households have already applied or have been considered to apply for a scheme to decrease energy consumption of their housing

In total, almost half of the respondents (48%) stated that they have already applied for support from a scheme meant to decrease the energy consumption of their housing or they have been considering it. 45% have never applied and never even considered it. 4% applied successfully.

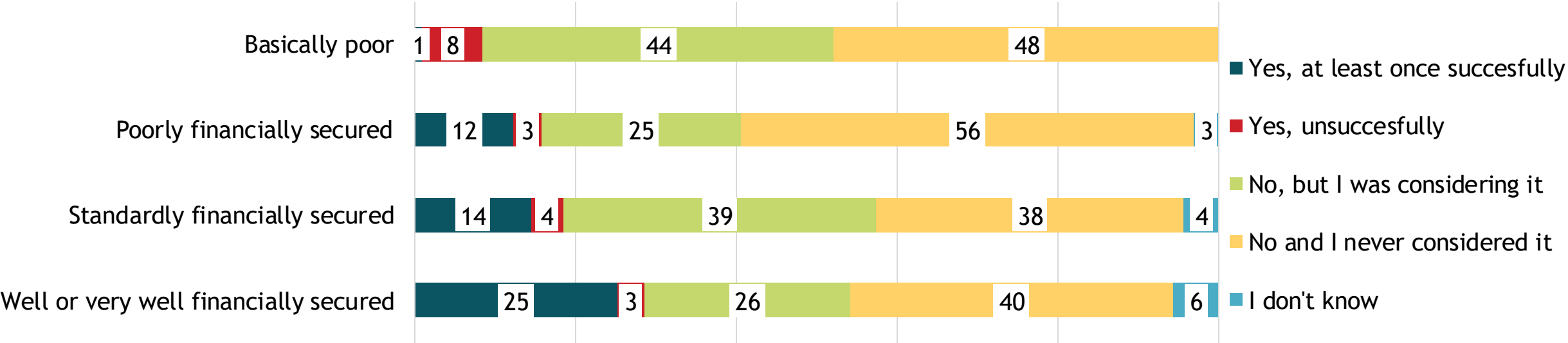


# The higher the level of education or the more savings someone has, the more likely they have already applied for or considered applying for a scheme

The higher the level of education or the more savings someone has, the more likely they have already applied for or considered applying for support from a scheme meant to decrease the energy consumption of their housing. Budapest residents have also applied for these schemes in higher proportion than residents of other settlement types.



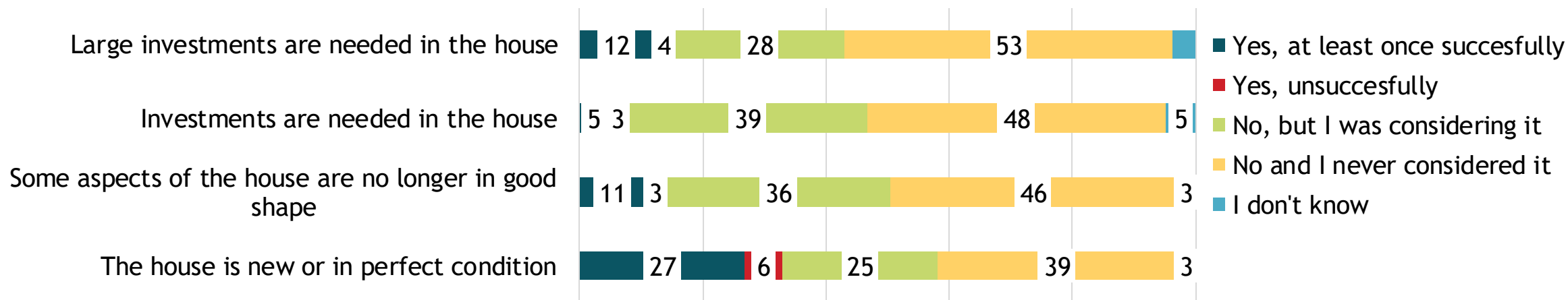
Those in the best financial position are the most likely to apply successfully, and the poorest are basically excluded from these grants



The greater someone's subjective financial security, the more likely that they have ever successfully applied for such a grant. Furthermore, the poorest are the most likely to have been unsuccessful in their application. This highlights who the current applications are actually targeting. Those in the best financial position are the most likely to apply successfully, and the poorest are basically excluded from these grants.

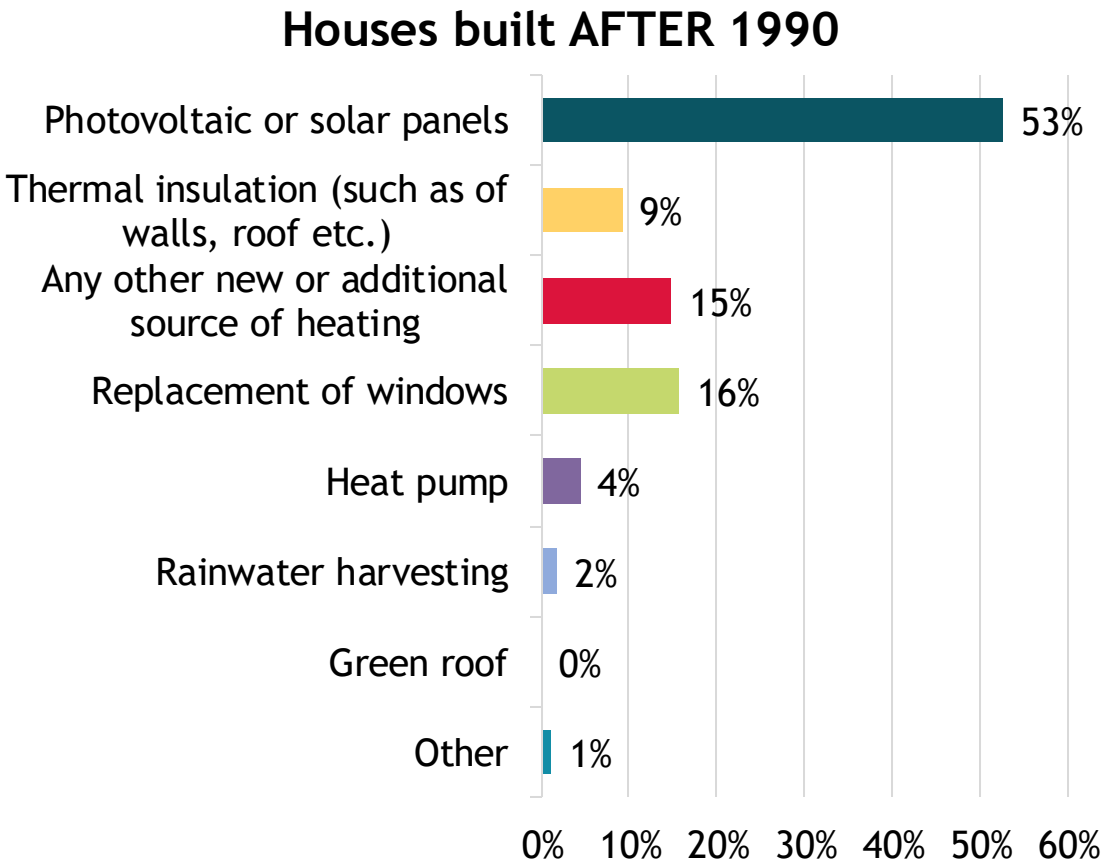
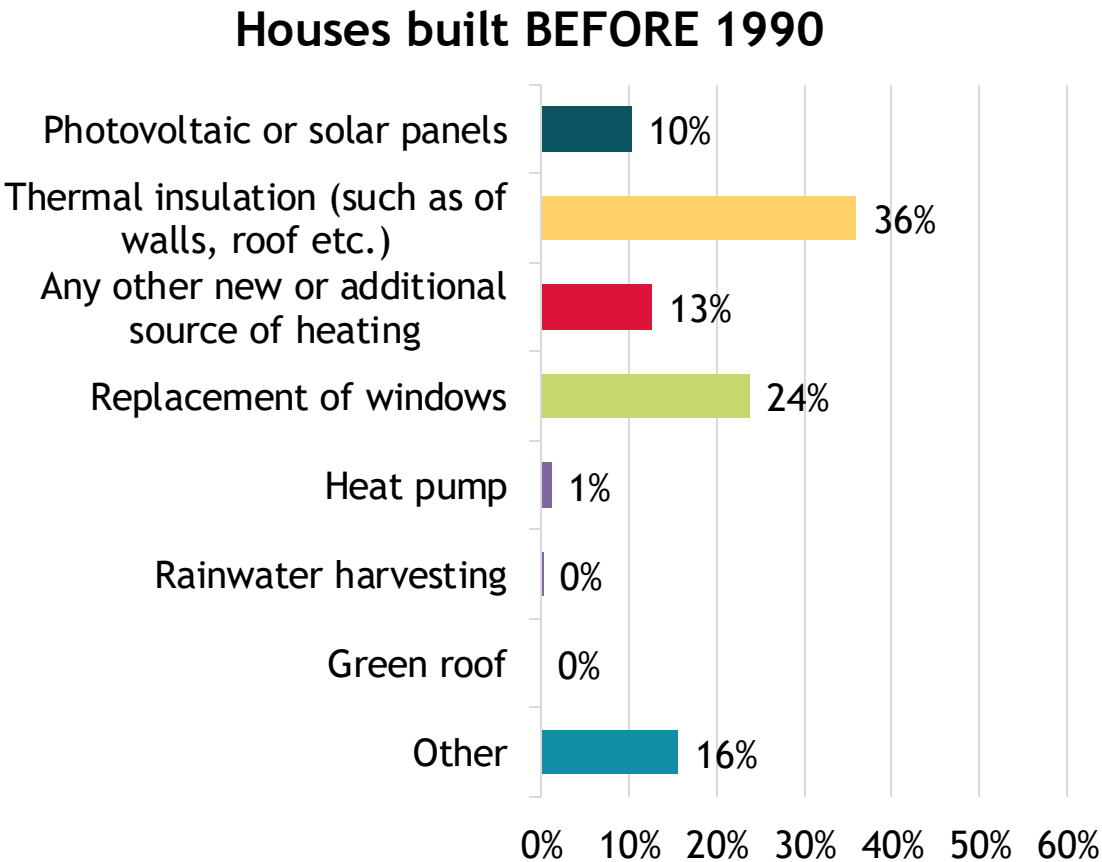
# The worse the condition of someone's property, the less likely is that they have applied or ever considered applying for a scheme

[2] Research Center



The worse the condition of someone's property, the less likely is that they have applied or ever considered applying for support from a scheme meant to decrease the energy consumption of their housing. However, respondents whose house is in the best condition were the most likely to apply successfully. There are a few possible explanations for this. Their property might be in good condition because they have applied for some kind of scheme in the past, or the most successful applicants are the ones whose houses are in good condition anyway. However, it is important to note that 12% of the respondents whose house is in the worst condition have also successfully applied for a scheme in the past, but they are also have never considered applying in the largest proportion. This highlights that, on the one hand, there may be barriers difficult to overcome that deter those with properties in the worst condition from applying –(such as lack of money). On the other hand, as we will see in later slides, lack of information may also be an issue for those with properties in the worst condition.

# For owners of houses built before 1990, energy modernisation is the priority when considering investments

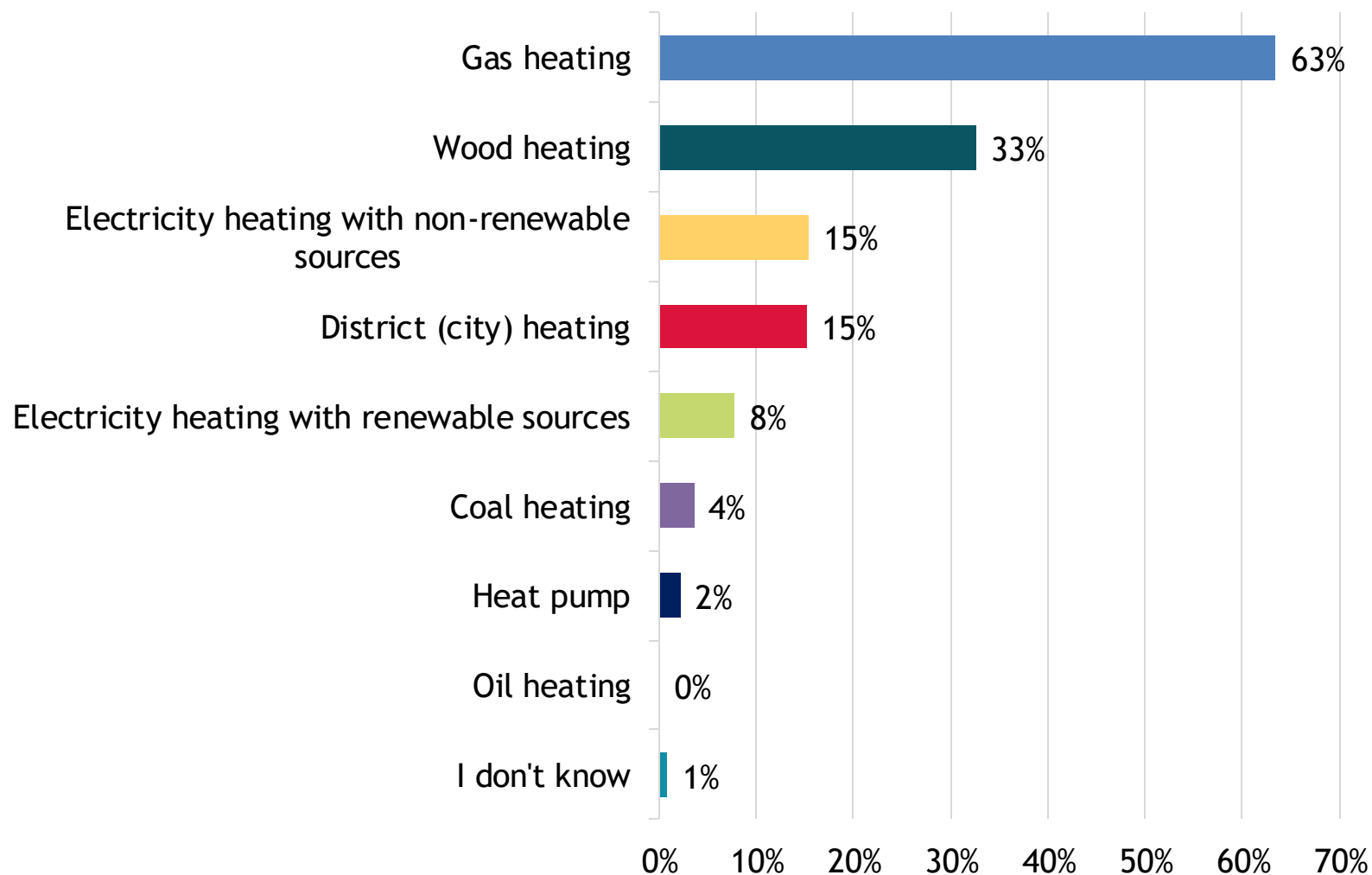


In the case of houses built before 1990, the largest proportion of the respondents applied for support for external wall insulation and window replacement. For houses built after 1990, applications for solar panels were predominant. Thus, for houses built before 1990, energy modernisation is the priority. In case of new houses, which are built with a more modern energy performance by default and require less investment, owners can allocate resources for a green energy switch.



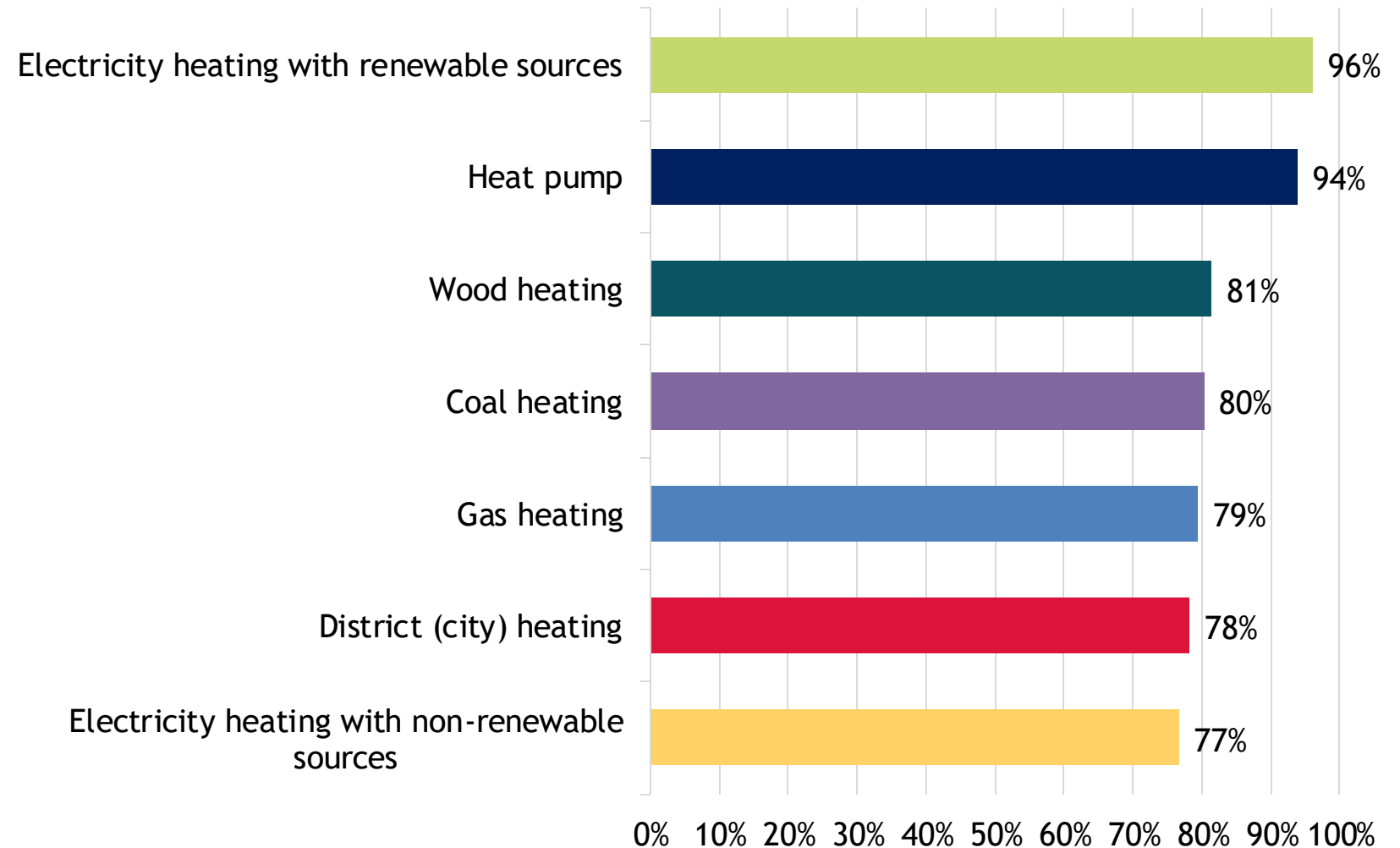
# The vast majority of the Hungarian households heat with gas

The vast majority of the Hungarian households heat with gas. Wood heating is in second place, followed by electric heating with non-renewable energy sources and by district (city) heating.

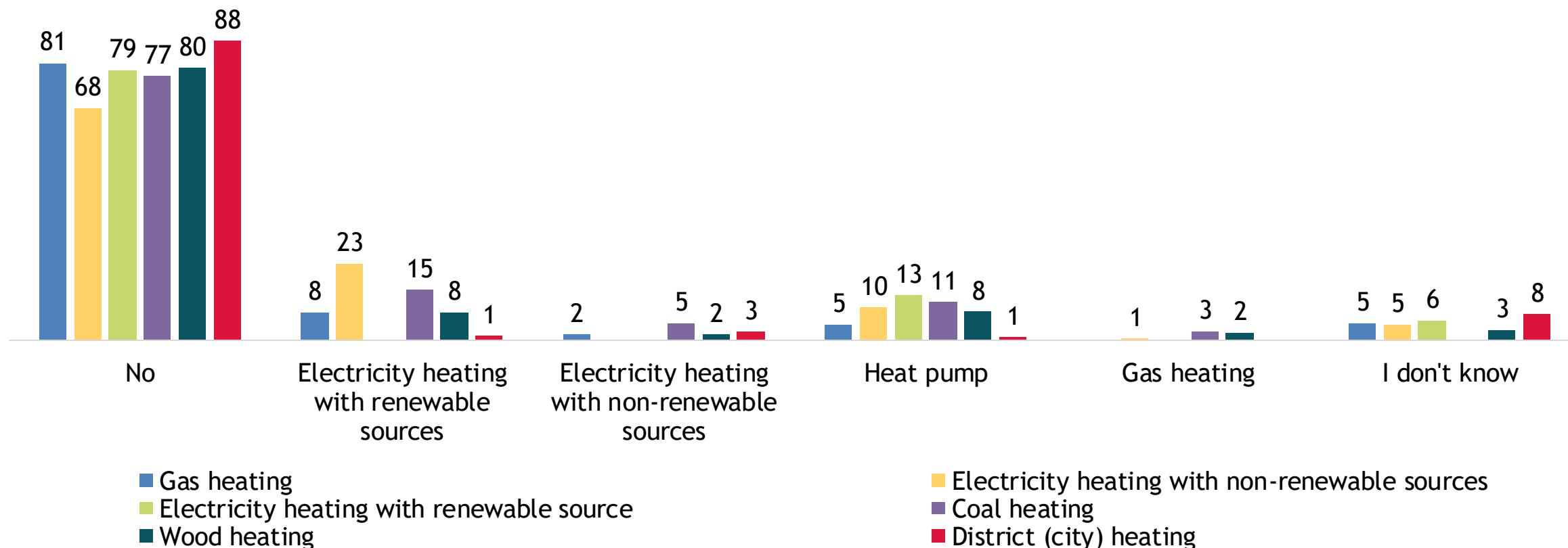


# Nearly 100% of users are satisfied with electric heating from renewable sources

Whilst gas heating, district heating and electric heating from non-renewable sources are the most common types of heating, they are the least satisfied. Nearly 100% of users are satisfied with electric heating from renewable sources, while only 8% of the respondents have this type of heating.

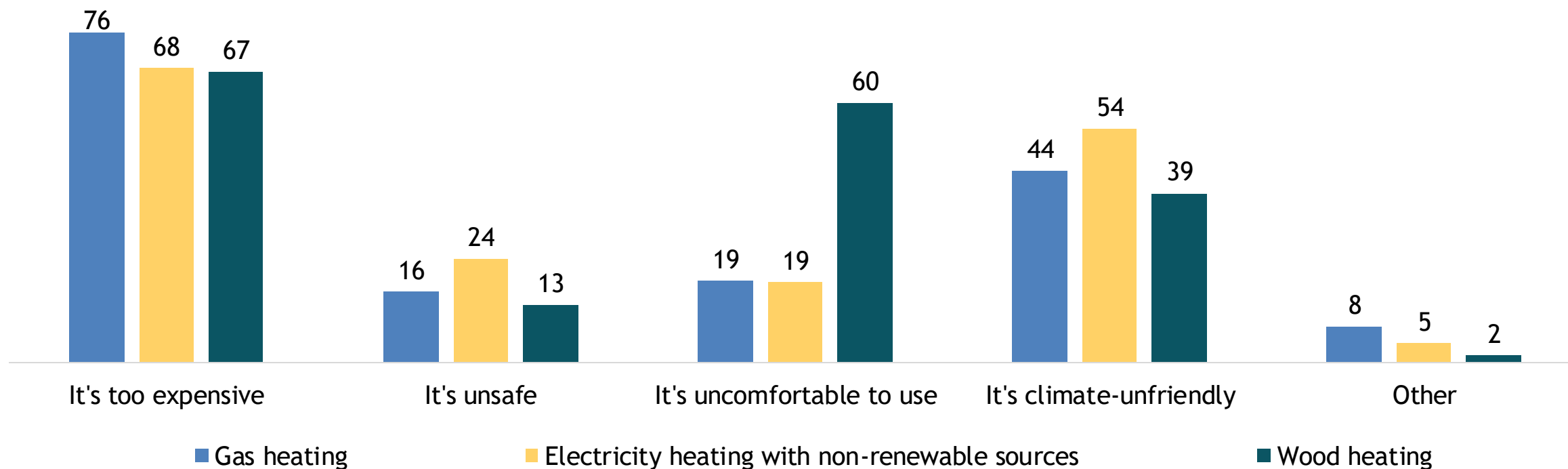


## 20% of the respondents plan to switch to another power source



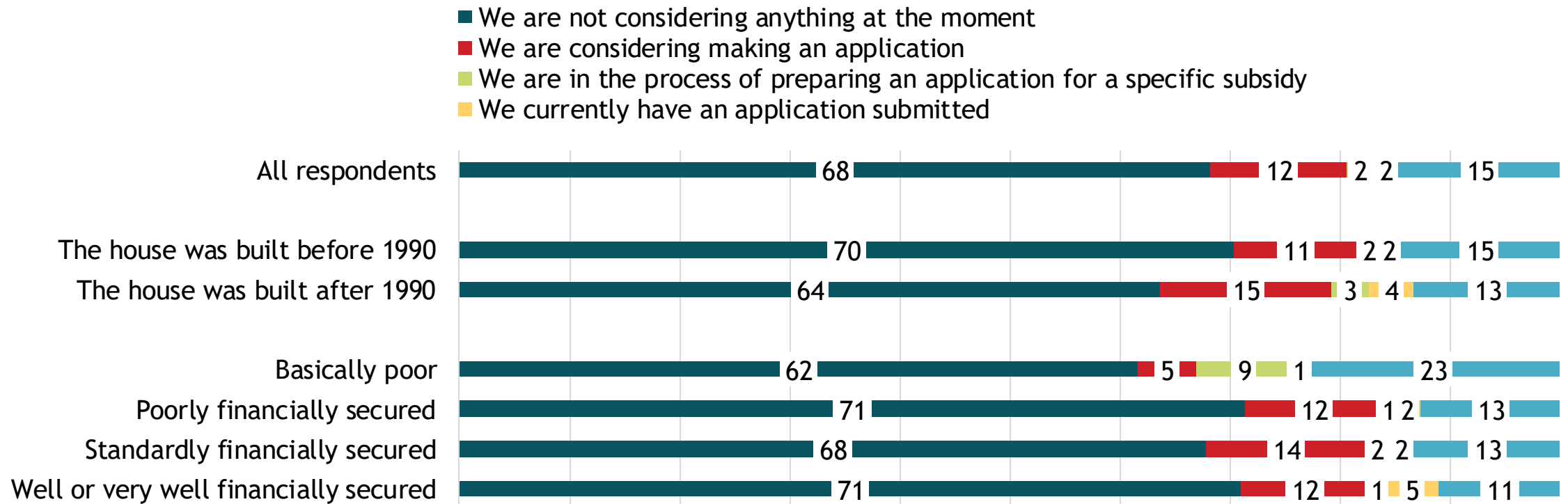
The highest proportion of people who plan to switch to other energy sources are those who have an electricity heating system with non-renewable energy sources. In the highest proportion, they want to switch to a renewable energy source (23%). Those who live in a district-heated dwelling are the most likely not to want to change their heating method (88%), probably because it is the least 'flexible' heating method and they do not have the option switch.

## Every type of heating is found too expensive by users



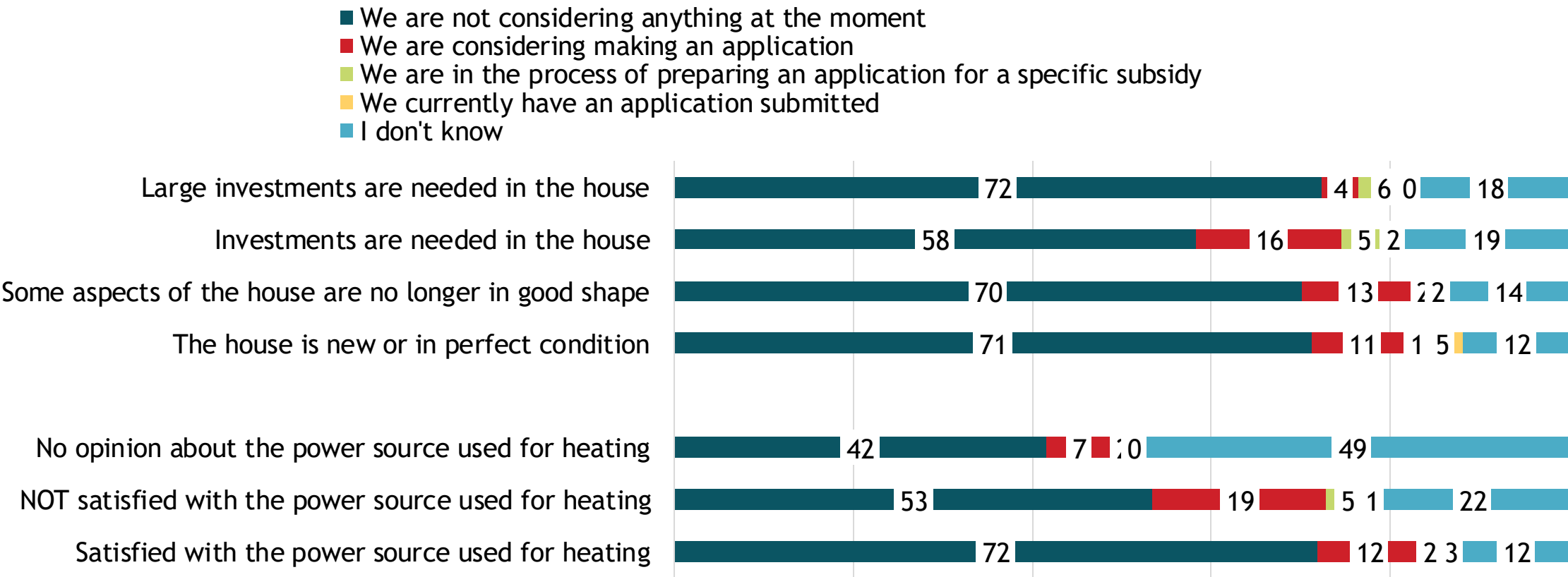
If we analyse why respondents are not satisfied with the type of heating they use in case of the three most common types of heating, we see that for each type, the most frequently mentioned reason that they find it too expensive. However, dissatisfaction with the inconvenience is also very significant for wood heating. They also find these types of heating to be climate-unfriendly in high proportion. Hungarian consumers are therefore most concerned about the financial burden and perceive heating-related costs as significant, regardless of the type of heating. Whether a given heating method is environmentally friendly is also not important to them, but this is less important than the financial burden.

## Higher proportion of those who plan to apply for a scheme have a house built after 1990



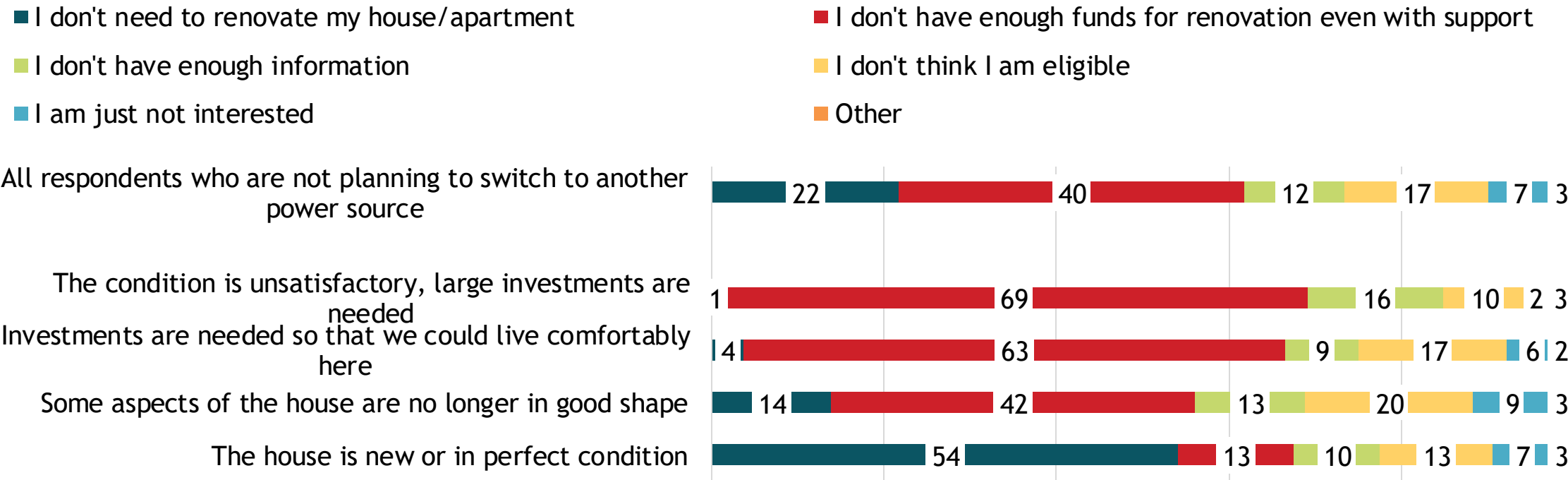
When we ask respondents about their future intentions to apply for subsidies to reduce the energy consumption of their property, we find that a higher proportion of those who plan to apply for such subsidy have a house built after 1990.

Those whose house is in the worst condition are the least likely to apply for a subsidy to reduce the energy consumption of their housing



This figure also shows that those whose house is in the worst condition are the least likely to apply for a subsidy to reduce the energy consumption of their property. This underpins that those whose homes are in the greatest need of renovation are often the ones most likely to miss out on these grants.

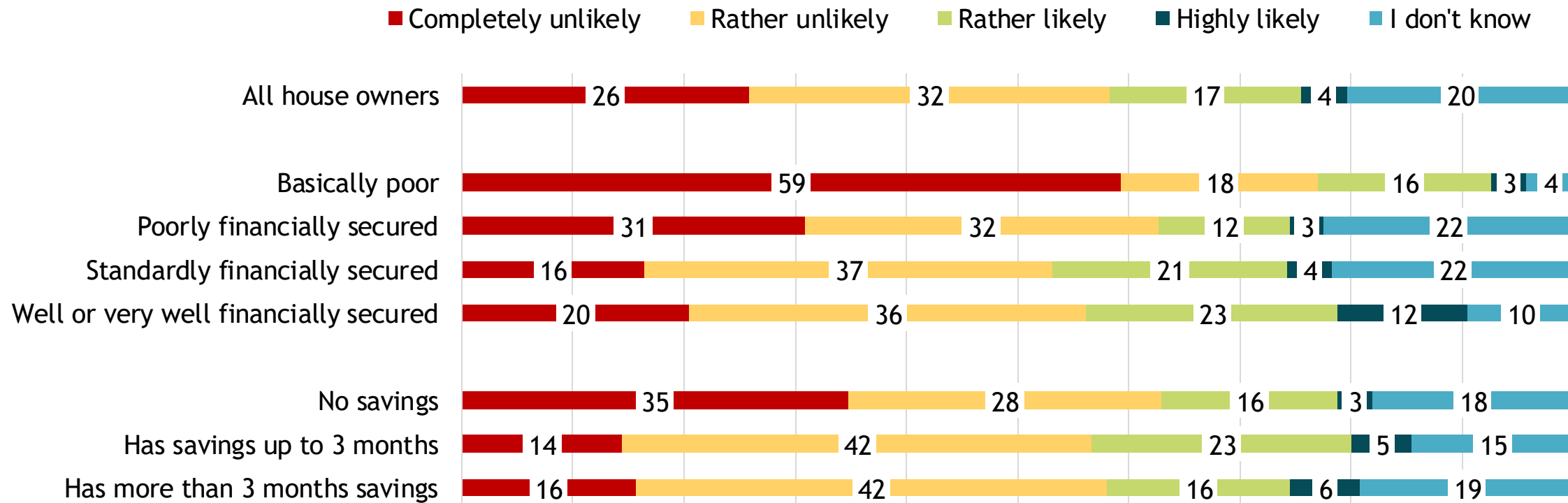
# People who are most in need lack the financial means to apply for a subsidy



Those who are not satisfied with their heating but do not want to apply for any subsidy are most likely to say that they do not have the financial means to apply (40%). The second biggest problem is the lack of eligibility by 17% of the respondents. 69% of those whose housing is in the worst condition cited this as the main reason, and 16% picked the lack of information. Those whose property is in need of major renovation but not in the worst category also picked lack of funds (63%) and lack of eligibility (16%) as the main barriers. This supports the above finding that the biggest barrier to energy upgrading is that the people who are most in need lack the financial means to apply, and that it is important to better inform society about the options available.

# Only 4% of the Hungarians think it is highly likely that they would receive a support to reduce the energy consumption of their property

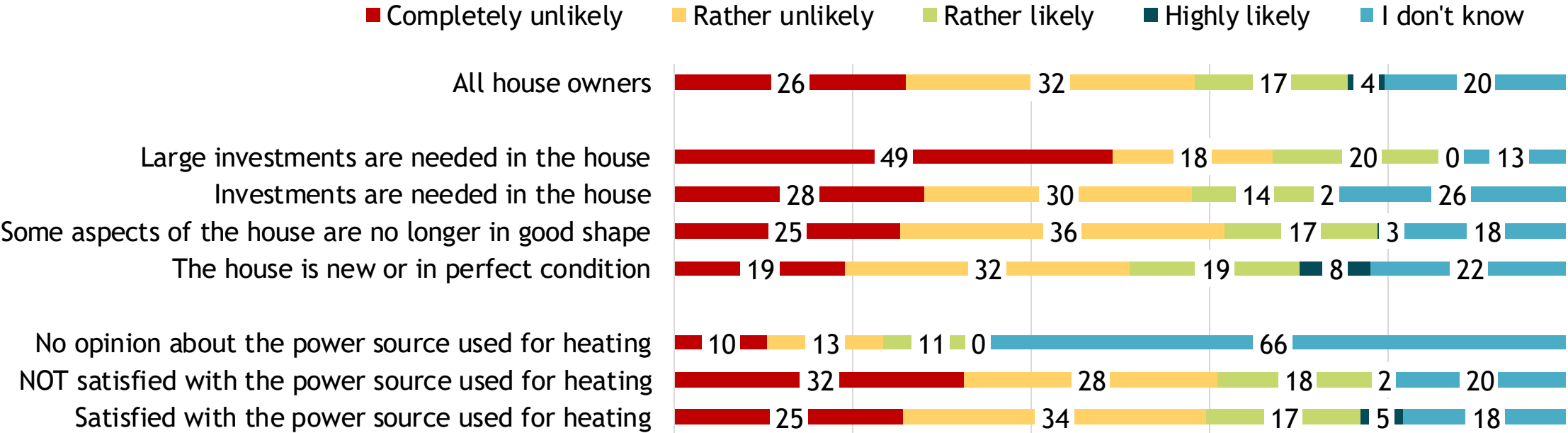
[21] Research Center



Only 21% of the respondents think they could receive a grant to reduce the energy consumption of their property if they applied. Only 4% of them think it is highly likely that they would apply successfully. This proportion is higher among those who are well or very well financially secured. 12% of them think they have a good chance of winning such a grant. A high proportion of the poorest people (59%) and those without savings (35%) believe it is completely unlikely that they would receive such support.

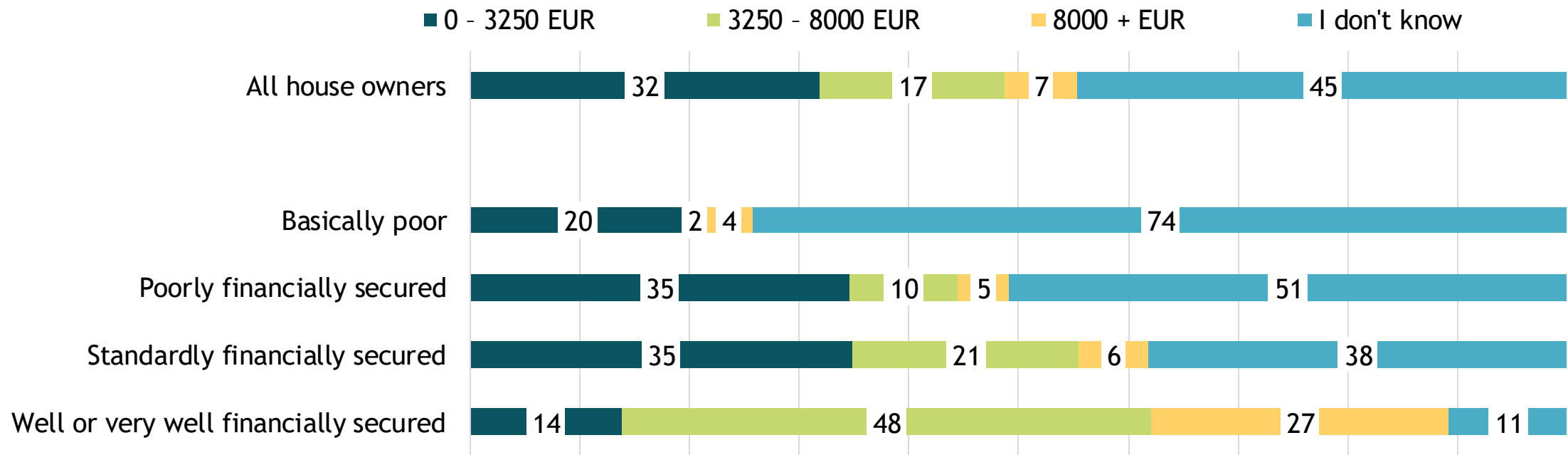


# Those whose house is in the best condition are the most likely to get a grant



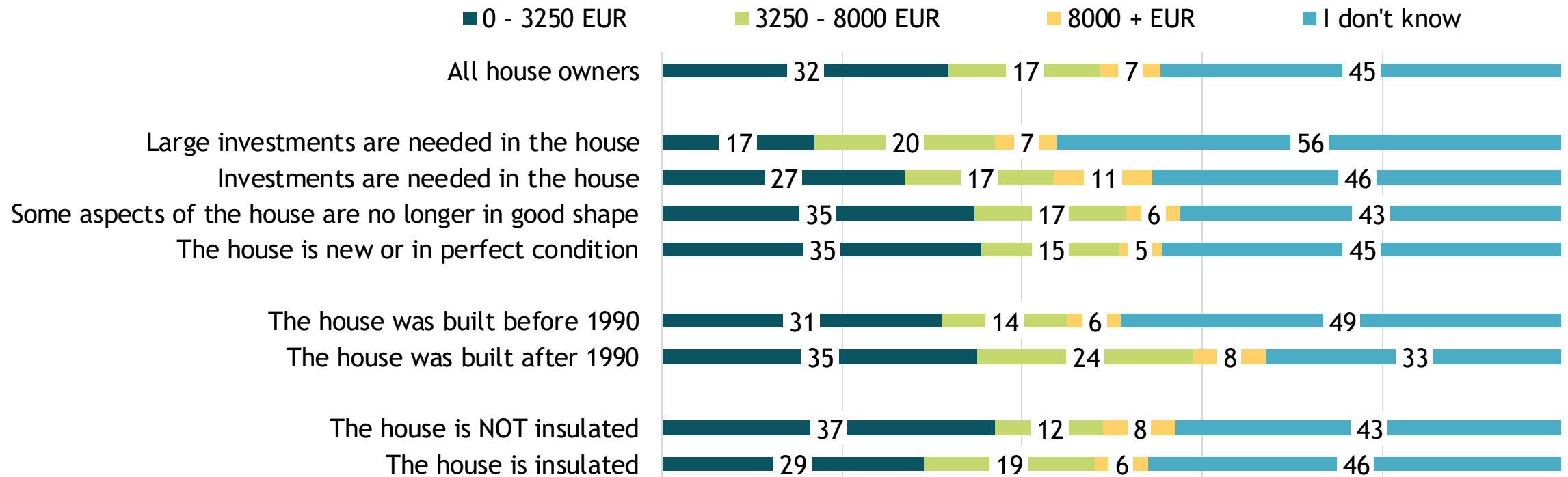
The perception of success in applying for a grant also shows that those whose house is most in need of renovation are the most likely to feel that it is completely unlikely that they would receive a grant to reduce the energy consumption of their housing (49%). The better condition someone's property is in, the lower the proportion who thinks they would definitely not receive a grant. Those whose house is in the best condition are the most likely to believe they would definitely get a grant (8%). Dissatisfaction with heating shows a similar picture. Those who are dissatisfied with their heating system think in higher proportion that they would definitely not get a support to reduce energy consumption (32%) than those who are satisfied (25%).

The amount of money that can be invested in the energy modernisation of a house depends less on the condition of the house, and more on the financial stability of the homeowner



In terms of specific amounts of money, the largest proportion of people (45%) were those who could not specify how much money they were willing to invest in improving the energy efficiency of their homes. The proportion of people who did not know how much money they had available for this purpose was particularly high among the poorest (74% for the basically poor and 51% for the poorly financially secured). The poorest either don't know how much they could invest or would invest the lowest amount (20%). Up to 75% of the well or very well financially secured could invest between €3250 and €8000.

The amount of money that can be invested in the energy modernisation of a house depends less on the condition of the house, and more on the financial stability of the homeowner



The amount available for investment depends less on the condition of the house. 27% of those whose house is in the worst condition could invest between €3250 and €8000, while 20% of those whose house is in the best condition could invest between €3250 and €8000. These data also paint the picture that the amount of money that can be invested in the energy modernisation of a house depends less on the condition of the house or the insulation of the house, and more on the financial stability of the homeowner. People in financial stability are willing to invest in houses in very poor and very good condition.

## Main take-aways (1)

The willingness to invest in reducing the energy consumption of the housing in the next 5 years does not statistically depend on the condition of the house, the age of the house, the type of the house or whether the house is insulated or not. But it has a statistically significant relationship with the respondent's educational level and whether the respondent has savings. Thus, the data show that the willingness for investment does not seem to depend on the need for renovation and the condition of the house. There is a part of the Hungarian society who is rather middle-class with university degree and savings, who can afford to think about these kind of investments. The rest of the population cannot, regardless the energy efficiency of the house.

57% of the respondents who are not planning to invest in insulation or renewable energy sources indicated that the reason of this is that they do not have the financial capacity to do so. The main barrier is that even if households are aware of the need for modernization, they do not have the means to make any changes.

Regarding the different schemes, the higher the level of education, the more savings someone has, and the greater someone's subjective financial security, the more likely they have already applied for or considered applying for a scheme meant to decrease the energy consumption of their housing. Regarding the condition of the house, the worse the condition of someone's property, the less likely is that they have applied or ever considered applying for a scheme. On the other hand, respondents whose house is in the best condition were the most likely to apply successfully.

# Investment

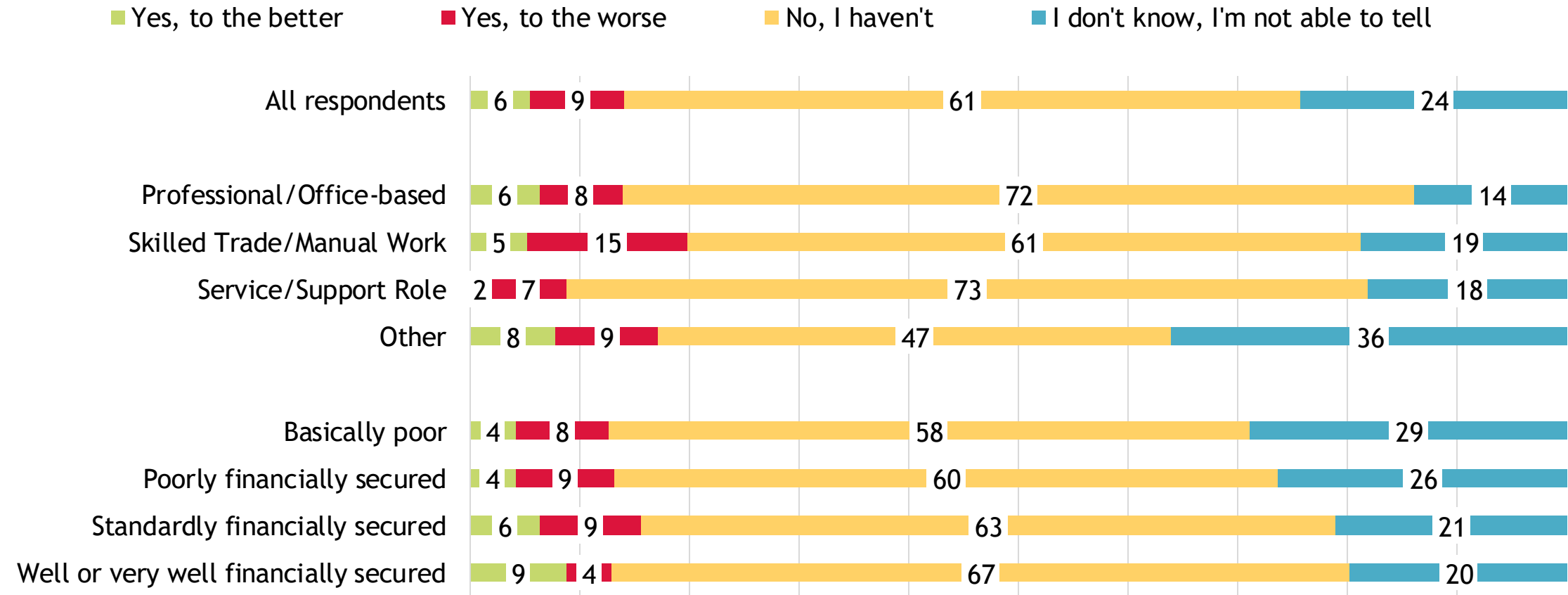
## Main take-aways (2)

The perception of success in applying for a grant shows that those whose house is most in need of renovation are the most likely to feel that it is completely not realistic that they would receive a grant to reduce the energy consumption of their housing (49%). The better condition someone's property is in, the lower the proportion who thinks they would definitely not receive a grant. Those whose house is in the best condition are the most likely to believe they would definitely get a grant (8%).

Overall, both past applications for schemes and future application plans depend less on the need for renovation and more on the financial situation of the homeowner. With the right financial background, people are willing to invest in both properties that need to be very much renovated and those that are in perfect condition. At the same time, the research shows that often those who need renovation subsidies the most are the ones who do not have access to them. The poorest people with the lowest quality properties mostly do not even consider applying, or even if they do, their application is unsuccessful. However, it may be worthwhile for future applications to focus more on those whose home need large renovations and are relatively financially stable (i.e. have some savings), and are able to allocate some money for the energy modernisation of their property.

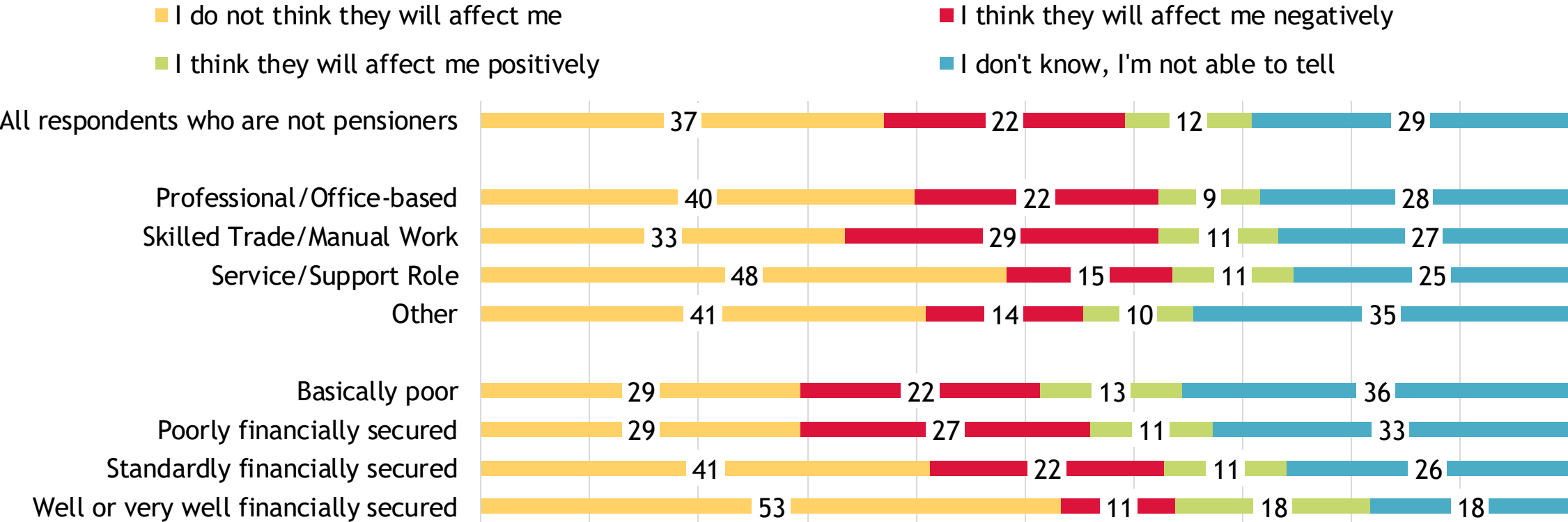
# Impact of climate change on everyday life

# Only 9% of Hungarians have personally already experienced impacts of climate change on the labour market



The proportion of the total population who has personally experienced the effects of climate change in the labour market is almost negligible, 15%. 9% of them have experienced the negative effects of climate change and 6% have experienced the positive effects of climate change. The proportion of those who have experienced the negative effects of climate change is slightly higher among people in manual and skilled jobs (15%). Furthermore, the best financially secured respondents have experienced the least negative effects.

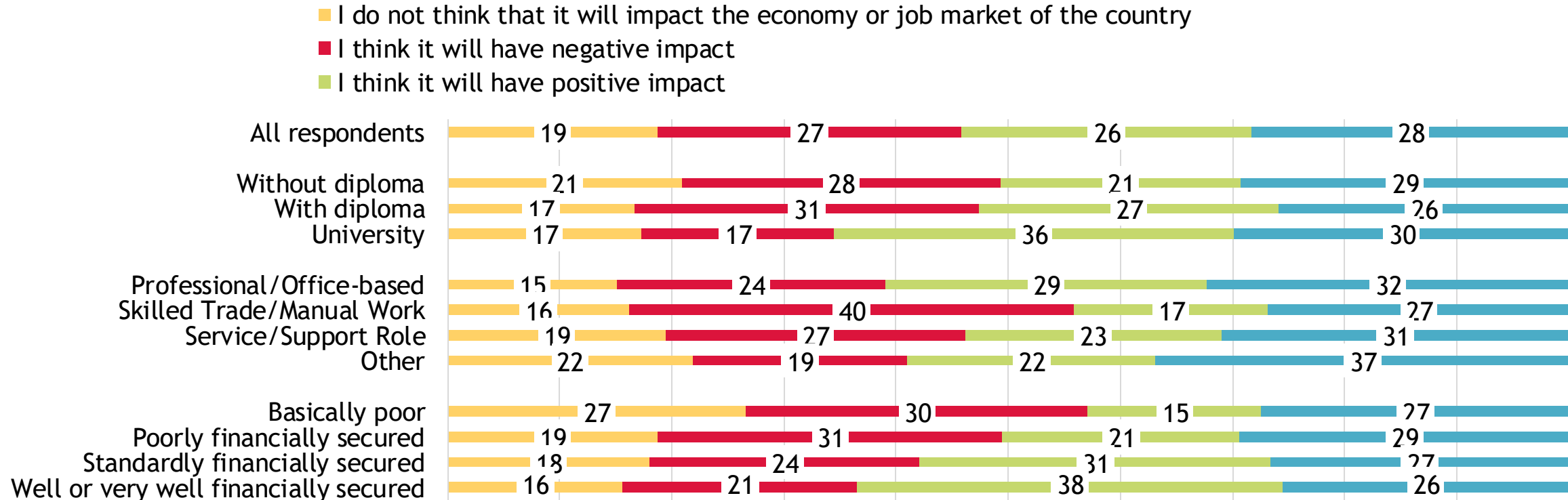
# Most Hungarians don't think that the effect of climate change on the economy and the job market will affect them personally



The highest proportion of the respondents think that they will not be personally affected by the effects of climate change on the labour market (37%), followed by those who do not know whether they will be affected or not (29%). Only 22% of respondents think that climate change will affect them negatively on the labour market. Regarding the different types of jobs, skilled trade and manual workers are the most likely to think that climate change will negatively affect them in the labour market. In terms of financial situation, the more financially secure someone is, the less likely they are to think that climate change will affect them in the labour market. Existential insecurity therefore seems to translate into fear of the labour market impacts of climate change.



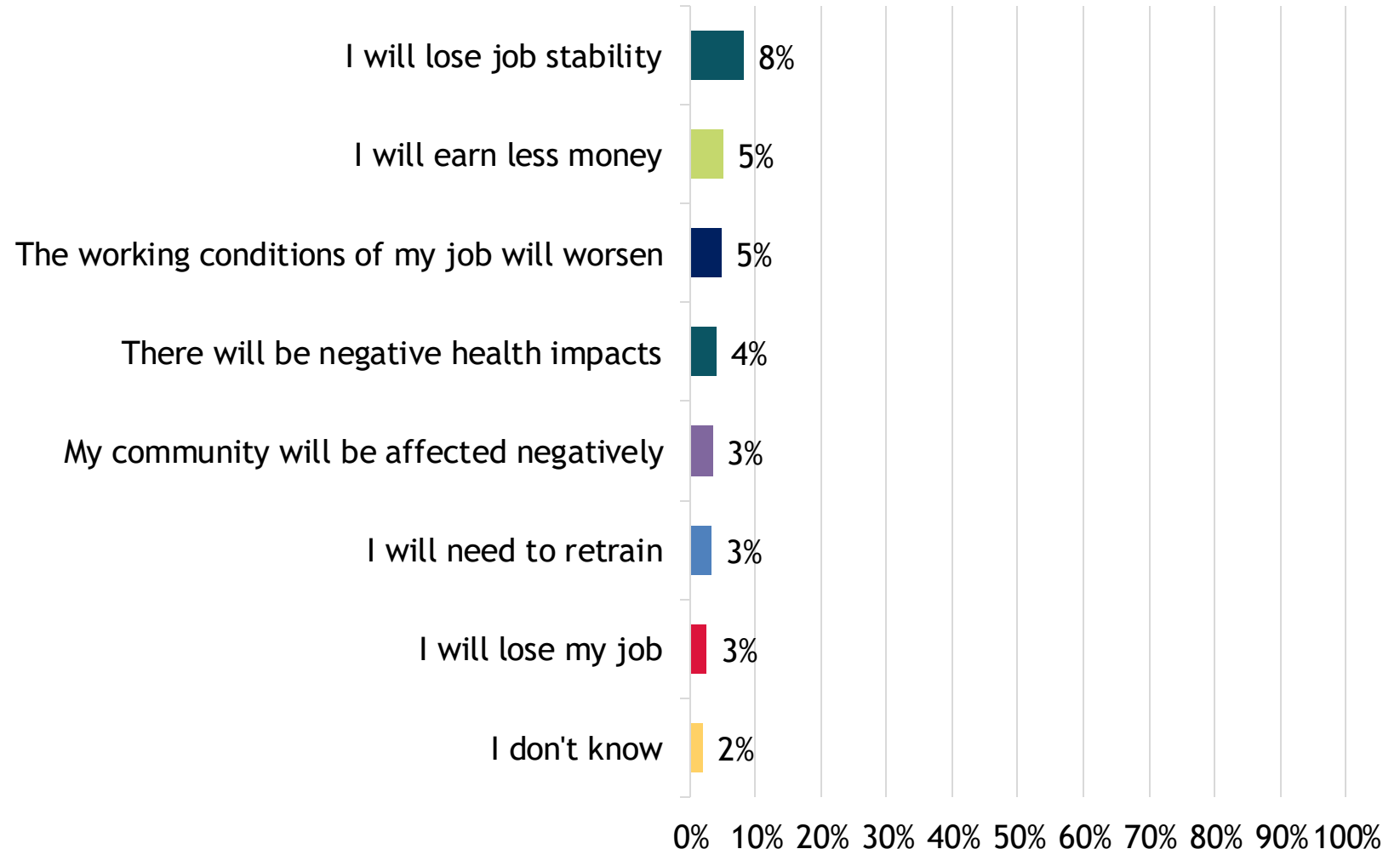
# Nearly the same number of people believe climate change will positively impact the labor market as those who believe it will have a negative impact



While a small proportion of respondents think that climate change will affect them personally in the labour market, on a global scale, 27% of the respondents think that climate change will have a negative impact on the Hungarian labour market and the economy. Almost as many people, 26%, think that climate change will have a positive impact. Those who are most confident about the positive outcomes of climate change are those who are standardly or very well financially secured. People in the worst financial situation are the most likely to think that climate change will have a negative impact on the Hungarian economy. Greater existential insecurity seems to generate greater fears in people at the level of their personal lives and wider processes.

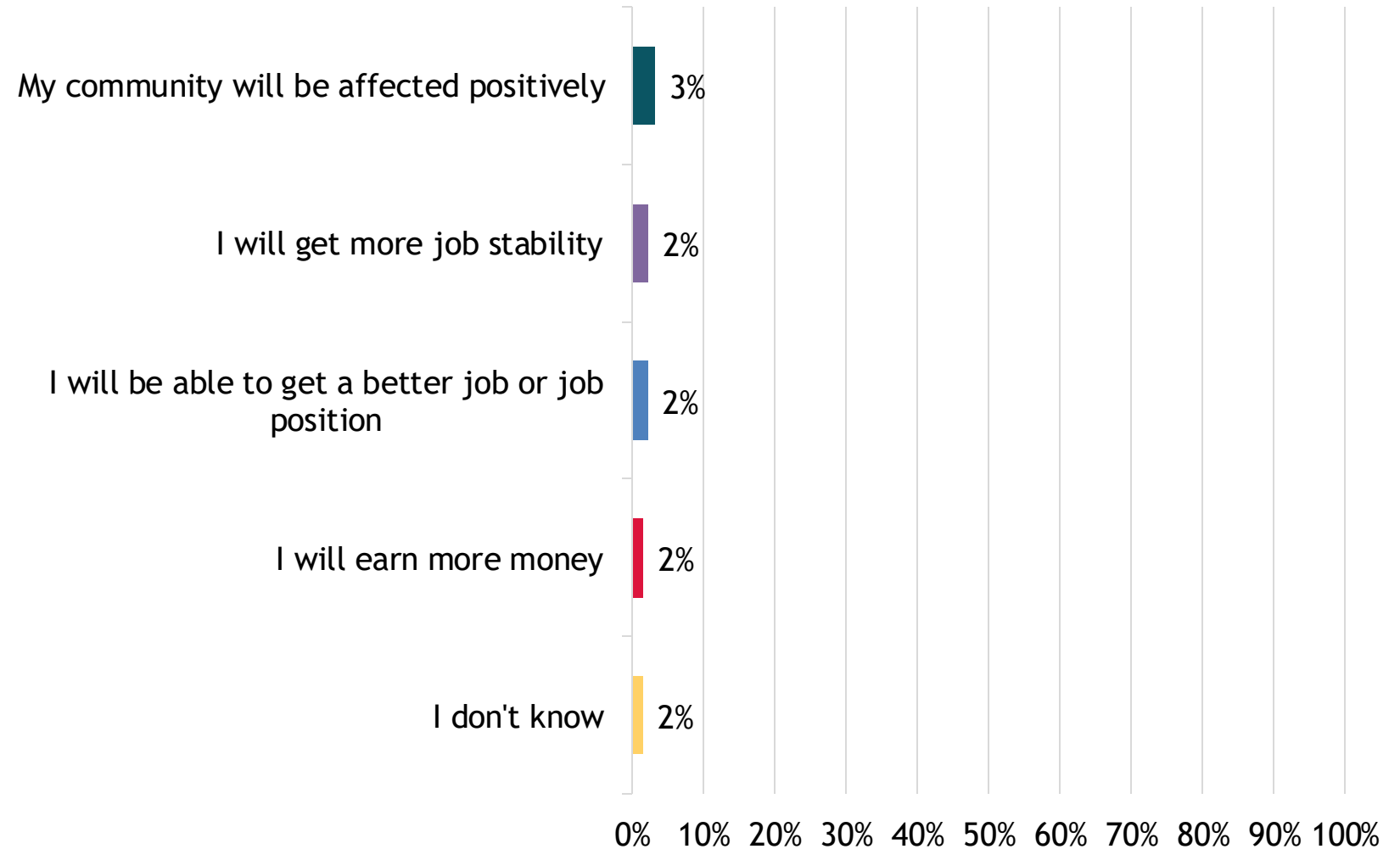
# Only 8% of Hungarians think they will lose their jobs because of climate change

Although, as we have seen, climate change is seen as a serious problem by the majority of the respondents, they feel its negative effects less so far in their daily lives. It does not affect their position in the labour market. The loss of job stability was picked most frequently as the biggest threat, but only by 8% of the respondents.



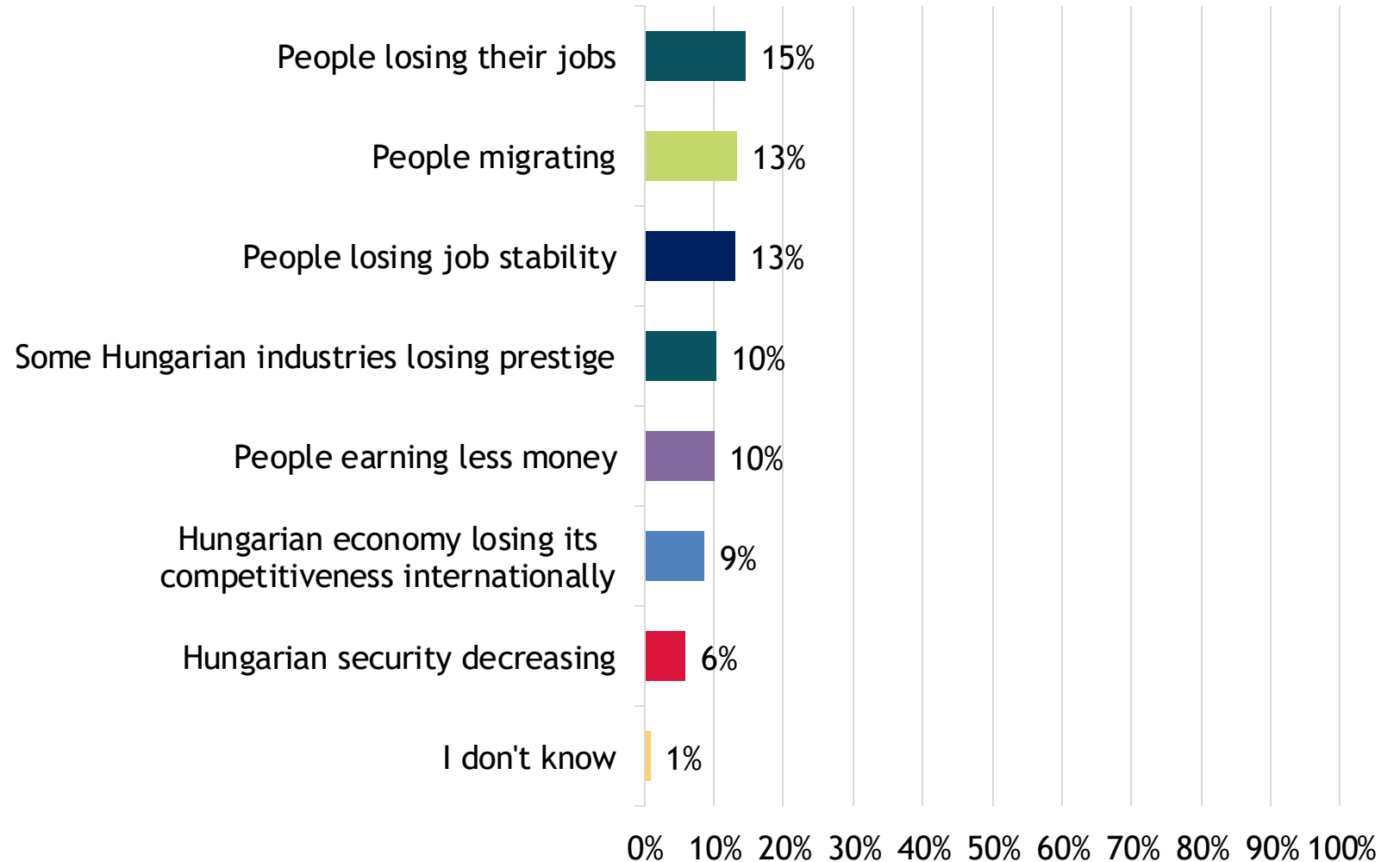
# Very few people envision the positive impact of climate change on the labour market

Very few people envision the positive impact of climate change on the labour market. The highest proportion, 3% of the respondents indicated that they expect their community to be affected positively.



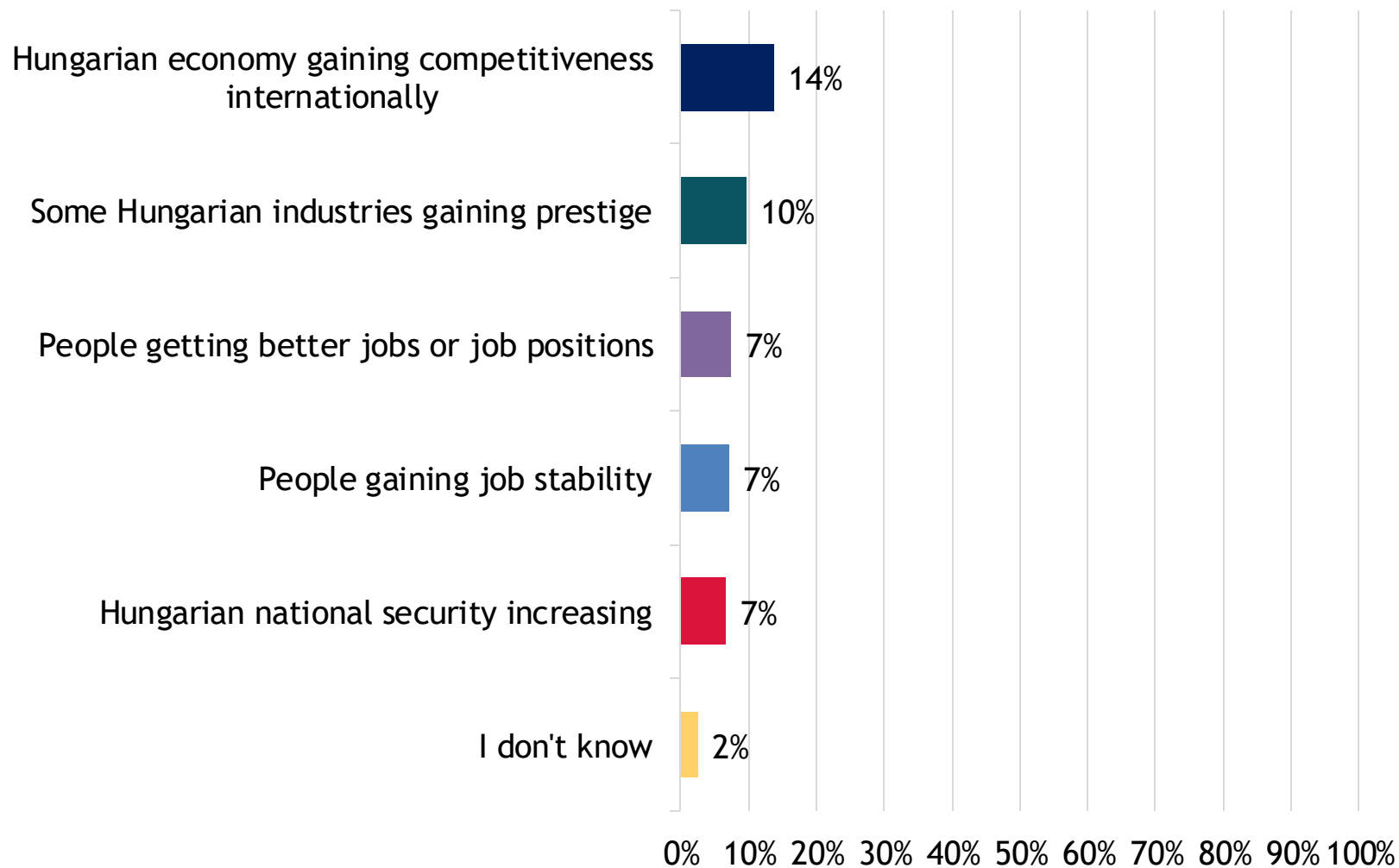
# It seems that at a global level, loss of existential security is also the biggest fear

When it comes to the negative impacts of climate change on the national labour market, the biggest risk identified by respondents was people becoming unemployed (15%), followed by migration (13%) and the loss of labour market stability for people in general (13%). It seems that at a global level, loss of existential security is also the biggest fear. However, it is important to note that only a small proportion of people mentioned these fears currently.



# The highest expectation is for Hungarian economy to gain international competitiveness

In terms of positive expectations, the highest proportion of respondents picked that the Hungarian economy would gain competitiveness internationally (14%), followed by some Hungarian industries gaining prestige (10%). The least positive expectations were for an increase in Hungarian national security.



# Impact of climate change on everyday life

## Main take-aways

Although, as we have seen, climate change is seen as a major problem by the majority of the respondents, they feel its negative effects less so far in their daily lives. The proportion of the total population who has personally experienced the effects of climate change in the labour market is almost negligible, 15%. Also, only 22% of respondents think that climate change will affect them negatively on the labour market in the future.

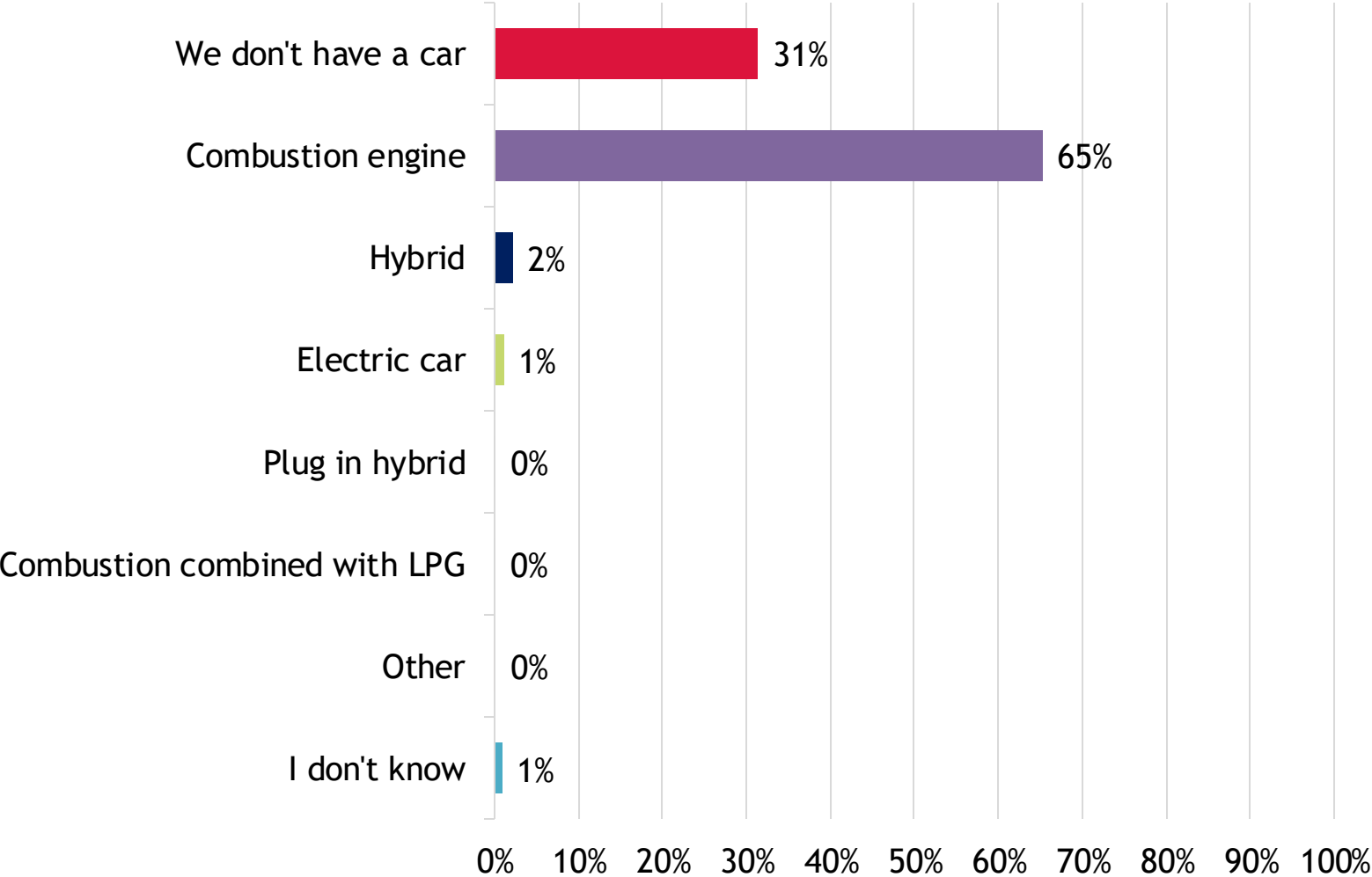
Respondents expect negative impacts of climate change more at the level of the national economy. 27% of the respondents think that climate change will have a negative impact on the Hungarian labour market and the economy. Almost as many people, 26%, think that it will have a positive impact. Those who are most confident about the positive outcomes of climate change are those who are standardly or very well financially secured. People in the worst financial situation are the most likely to think that climate change will have a negative impact on the Hungarian economy and on their personal position in the labour market. Greater existential insecurity seems to generate greater fears in people at the level of their personal lives and wider processes.

# Transportation



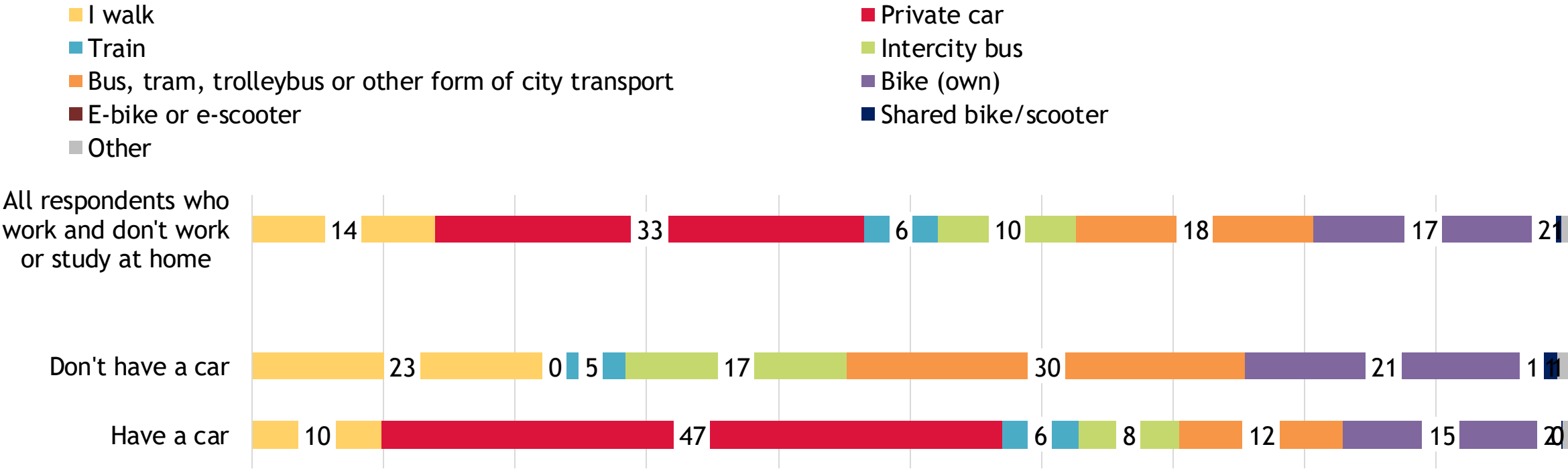
# The proportion of Hungarians who have a car other than combustion engine is almost negligible

The proportion of respondents who have a car other than combustion engine is negligible. 31% of the respondents' households do not have a car.





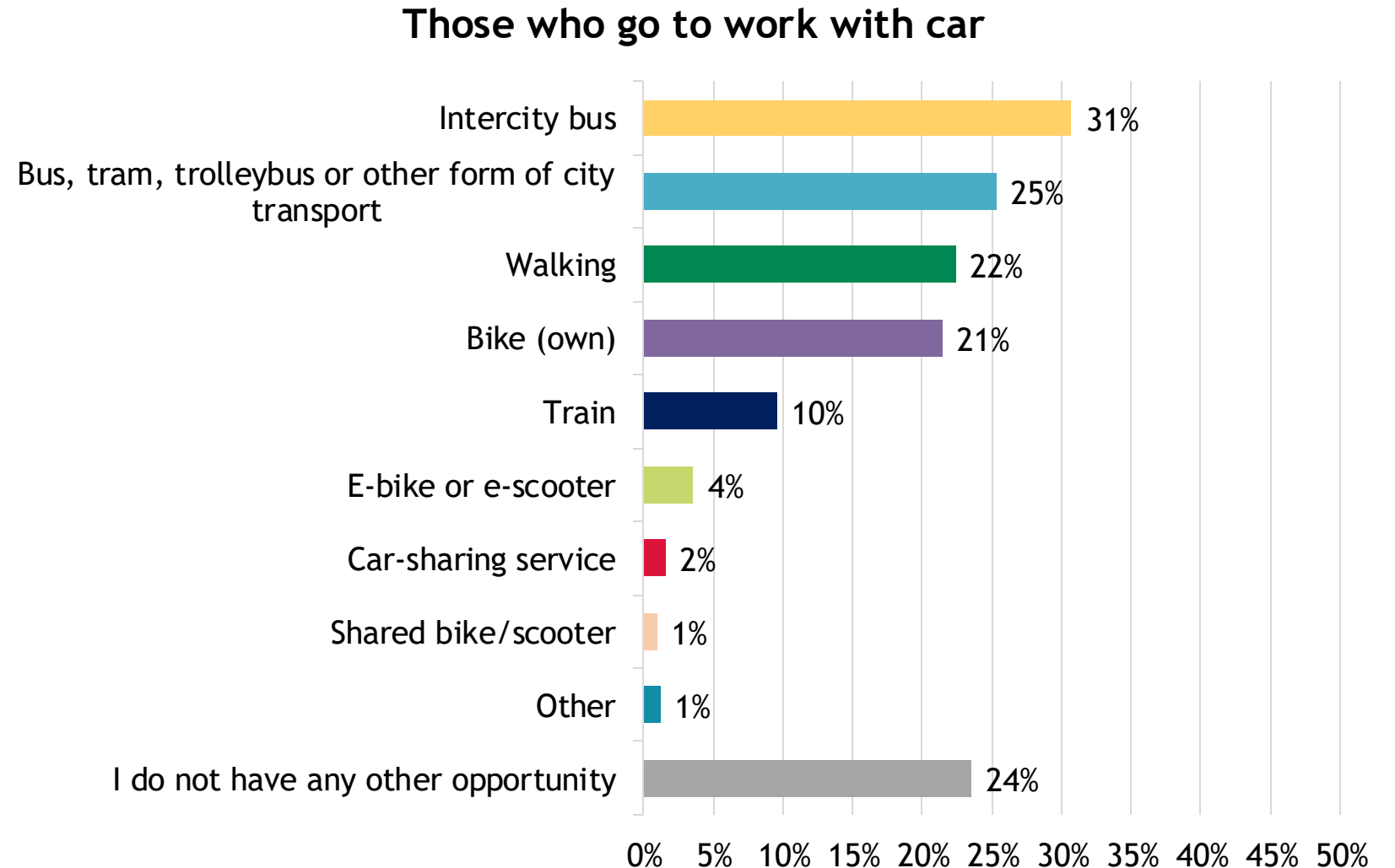
# 47% of those who have a car use this transportation mode to get to work/school



33% of the total population travel to work/school by car. The second most common mode of transport is bus/tram/trolley/other urban transport (18). Walking is the third most common mode of transport (14%). 47% of those who have a car use this transportation mode to get to work/school. The second most common mode of transport among them is cycling. This suggests that they are likely to have to travel longer distances, as only 10% walk. 30% of people without cars use public transport in urban areas, 23% walk and 17% cycle.

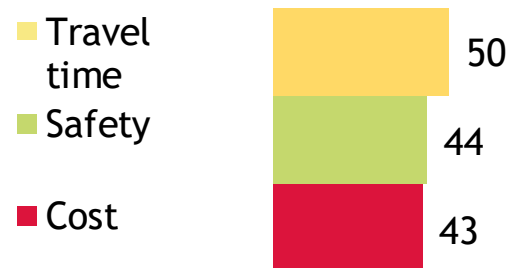
# 31% of the people who commute to work by car choose this mode of transportation over intercity bus

Among those who commute to work/school by car (33% of respondents, as previously noted), 24% have no alternative means of transportation. For most of them, the intercity bus is the alternative (31%). This suggests that people in rural areas tend to avoid intercity buses by opting to drive instead. 25% could choose some form of urban transport, so they prefer to choose the convenience of the car in the city during transport. The lowest proportion of people sees the different sharing services as an alternative.



# Top 3 motives behind deciding on which mode of transport to use

### Who walk to work



### Who go to work with car



### Who go to work by train



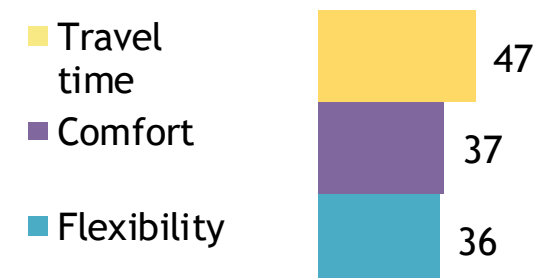
### Who go to work by intercity bus



### Who go to work by bus, tram, trolleybus, etc.

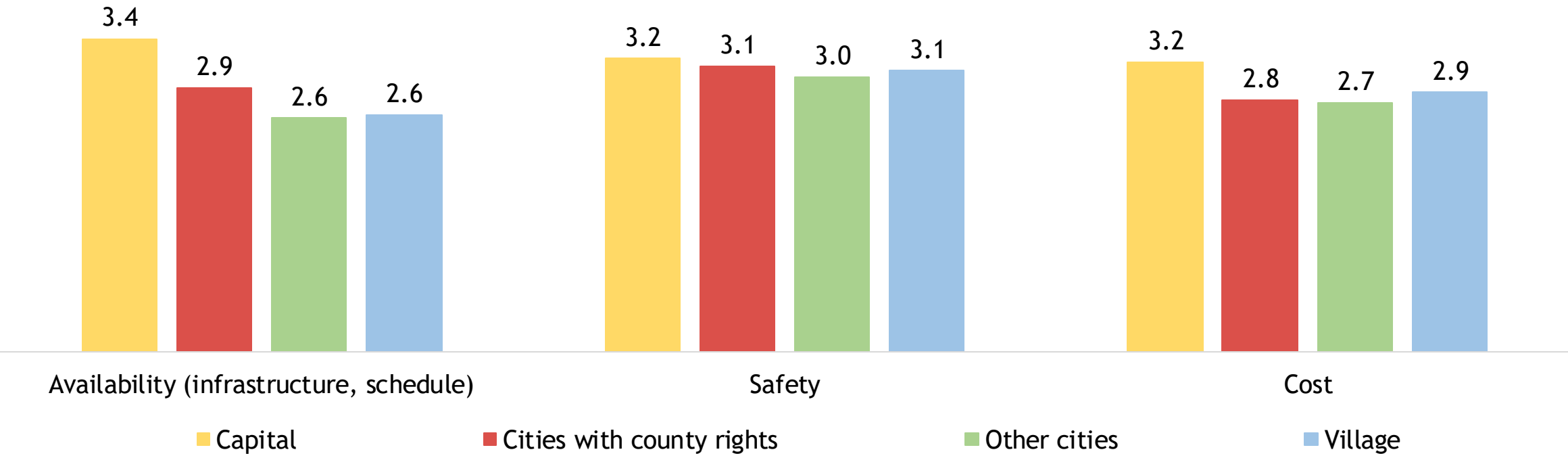


### Who go to work by bike (own)



Travel time is one of the top 3 most important aspects for all modes of transport. For both cars and bicycles, the top 3 drivers are travel time, comfort and flexibility. Thus, bicycles are perceived by their users as being as comfortable. Similarly to the users of cars, bikers choose this type of transport because of its flexibility.

# Availability in Budapest is rated much higher than in rural areas [mean]



If we compare the evaluation of public transport by settlement type, we see that there is no very significant difference in the perception of safety and price. However, in Budapest, respondents rated accessibility much higher, and in cities with county rights availability was also rated higher. This confirms the well-known fact that public transport infrastructure outside of Budapest and the largest cities in Hungary is inadequate, since buses are not frequent enough.

# Transportation

## Main take-aways

47% of those who have a car use this transportation mode to get to work/school. The second most common mode of transport among them is cycling. This suggests that they are likely to have to travel longer distances, as only 10% walk.

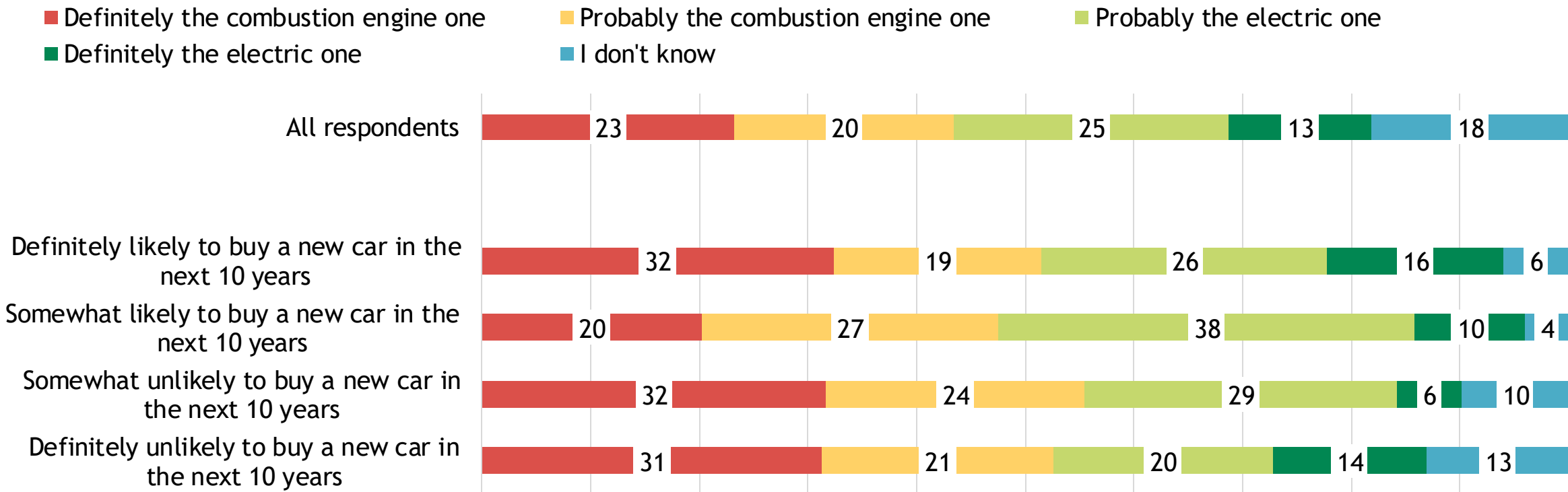
Hungarians do not see the different sharing services as an alternative of their current mode of transportation.

For most of the respondents who commute to work by car, intercity bus would be the alternative (31%). This suggests that people in rural areas tend to avoid intercity buses by opting to drive instead.

In rural areas and smaller cities, the availability of public transportation was rated lower than in Budapest and in cities with county rights. This points at the fact that public transport infrastructure outside of Budapest and the largest cities in Hungary is inadequate, since buses are not frequent enough. In these spaces, public transportation has little alternative other than cars.

# The impact of the transition to electric vehicles in everyday life

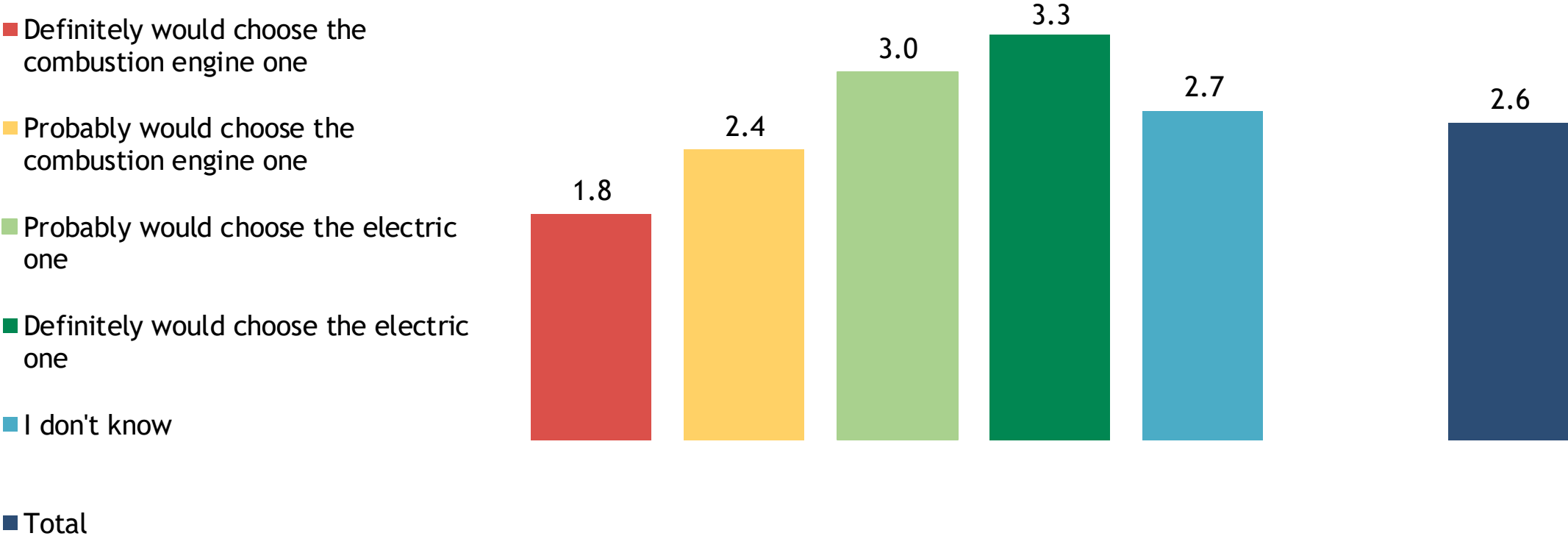
# There is not yet a high level of public confidence in electric cars



We asked respondents which type of car they would prefer if they could choose between a combustion engine and an electric car of the same type and price (new or used). Even if combustion engine cars and electric cars cost the same, 43% of the respondents would probably or definitely choose a combustion engine car and 38% would probably or definitely choose an electric car. 13% of all respondents would definitely or probably choose an electric car if it cost the same. Of those respondents who are definitely planning to buy a car in the next 10 years, 32% would definitely buy a combustion engine car and only 16% would choose an electric car. It is therefore clear that there is not yet a high level of public confidence in electric cars. A higher proportion of people would still choose a combustion engine car.

# Respondents who would choose an electric car are more likely to think that electric cars are more environmentally friendly

[mean]



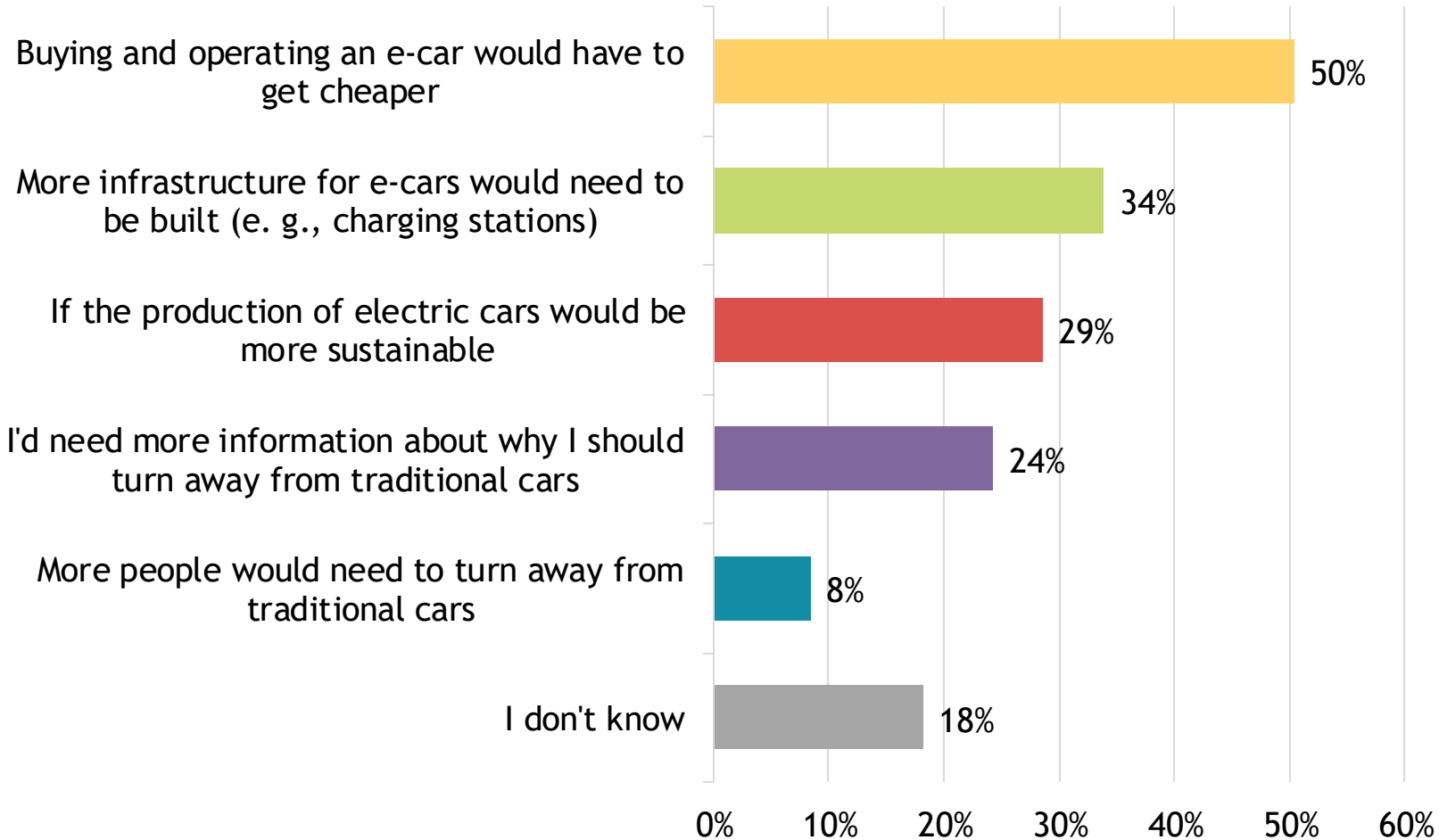
Respondents who would definitely choose an electric car, given the choice between a combustion engine car and an electric car for the same price, are more likely to think that electric cars are more environmentally friendly. Overall, the more likely someone is to choose an electric car, the more likely they are to think that electric cars are more environmentally friendly as well.



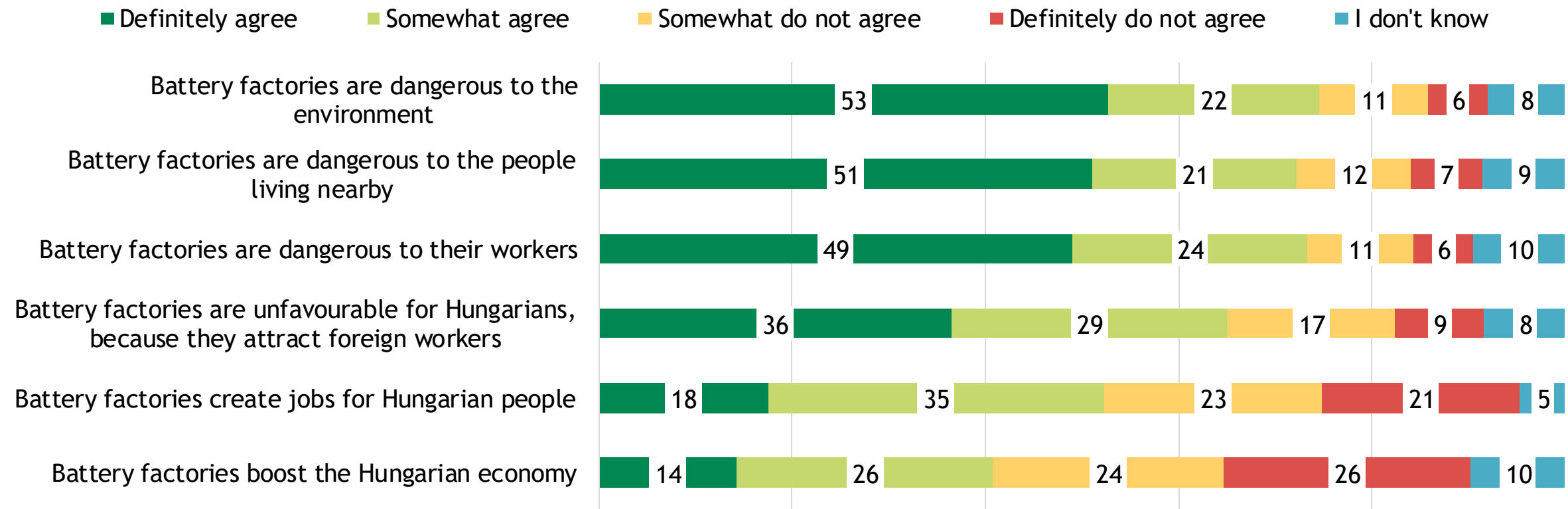
50% of those who would not choose an electric car find the purchase and maintenance costs too much

50% of those who would not choose an electric car find the purchase and maintenance costs too much. The second most common reason is the lack of adequate infrastructure for electric cars (34%). 29% do not consider the production of electric cars to be environmentally friendly enough. 24% do not have enough information on why electric cars are better than traditional cars.

Those who do not consider to buy an electric car



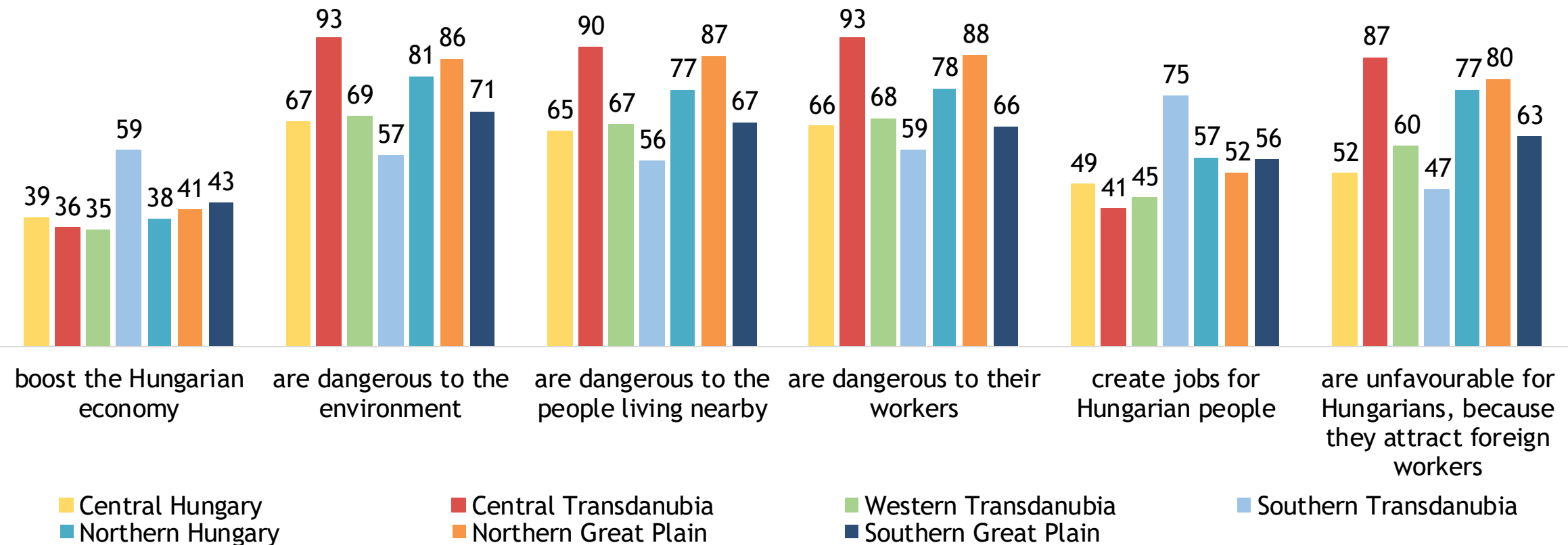
# Battery factories do not enjoy much support in the country



75% of the Hungarians think that battery factories are dangerous for the environment, 73% that it is dangerous for the people living nearby and 73% that it is dangerous for their workers. 55% perceive these factories to be harmful, because foreign people are employed there. On the other hand, 50% of the Hungarians think that these factories boost the Hungarian economy. In sum, these factories do not enjoy much support in the country.

# Negative perceptions of battery factories are higher in regions where they operate

[21] Research Center



The graph above shows that negative perceptions of battery factories are higher in regions where they operate and where they have an actual impact on the daily lives of people living there. It can therefore be seen that people living close to battery plants fear for their environment and health from the pollution caused by battery plants. Furthermore, in these regions, the migration impact of the factories is also more negatively valued, but the fear of this is less high than the fear of health and environmental degradation.

# The impact of the transition to electric vehicles in everyday life

## Main take-aways

Even if combustion engine cars and electric cars cost the same, 43% of the respondents would probably or definitely choose a combustion engine car and 38% would probably or definitely choose an electric car. There is not yet a high level of public confidence in electric cars in the Hungarian society. A higher proportion of people would still choose a combustion engine car. 50% of those who would not choose an electric car find the purchase and maintenance costs too much. The second most common reason is the lack of adequate infrastructure for electric cars (34%).

75% of the Hungarians think that battery factories are dangerous for the environment, 73% that it is dangerous for the people living nearby and 73% that it is dangerous for their workers. Only, 50% of the Hungarians think that these factories boost the Hungarian economy. In sum, these factories do not enjoy much support in the country. They are the least supported in regions where they operate and where they have an actual impact on the daily lives of people living there. It can therefore be seen that people living close to battery plants fear for their environment and health from the pollution caused by battery plants. Furthermore, in these regions, the migration impact of the factories is also more negatively valued, but the fear of this is less high than the fear of health and environmental degradation.